

Strategic Plan 2024-2028



Letter from the Director:

Dear Community Members of Linn, Benton & Lincoln Counties,

I wanted to take a moment to thank the many partners and community members who have given of their time and knowledge in the development of our new Strategic Plan. The last several months have included many partners coming together with EL Hub staff as we identified community priorities in alignment with Raise Up Oregon, developed goals related to those priorities, and developed our own regional strategies for how we will collectively work to achieve those goals. Thank you to everyone who has been involved in this process.

We are at an exciting time as an Early Learning Hub. March 2025 will mark our official 10th anniversary! This upcoming anniversary gives us an opportunity to reflect on our work and achievements over the last 10 years, as well as the opportunity to set goals of what we hope to accomplish in the next 10 years in our region as we work to support children and families. This is work that cannot and should not be done in isolation. We are stronger as a collective, and I am proud to be a part of the shared commitment to this work with all agencies and programs that strive to make the communities in Linn, Benton, and Lincoln Counties better for families.



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Background

The Early Learning Hub of Linn, Benton & Lincoln Counties supports underserved children and families in our region to learn and thrive by making resources and supports more available, more accessible, and more effective.

The Early Learning Hub is a collection of program and service providers who believe that by working together as K-12 schools, early education, health, human services, and business we can better serve children and families.

We are focused on young children and their families because research is clear that giving children a strong start helps set them on a path toward future success, in school and in life. Well before the start of kindergarten, a child's brain has already created the foundation for future learning and development. The more we invest in young children, the greater the payoff will be down the road with stronger readers in third grade, more high school graduates, more college-ready students, and a skilled workforce that has the social, emotional and cognitive skills needed to meet the demands of a rapidly changing economy and contribute to our shared prosperity.

If our Early Learning Hub is successful, we will see more children ready to succeed in kindergarten, more families with the resources and tools to create stable environments for their children, and services and programs working together to provide what children and families need most.

Early Learning Hub Vision and Mission

Vision

Our communities provide an easily accessible and collaborative system of support and care for families that help children to grow up safe, nurtured, healthy, and ready for school and life.

Mission

The Early Learning Hub of Linn, Benton & Lincoln Counties brings partners together to increase family stability, improve kindergarten readiness, and ensure service coordination that is equitable and culturally and linguistically competent.



Guiding Principles

The Hub and its governance Councils shall operate under the following guiding principles in fulfilling the vision, mission and outcome goals of an Early Learning Hub:

- There are several places where families and organizations cross the three counties, providing opportunities for systems alignment and coordination.
- We will strive to create community-specific strategies, since needs and programs differ across counties and communities.
- We respect and value our existing relationships and will seek to expand our partnerships and build new relationships.
- Oregon's Early Childhood System's Theory of Change will guide our work with a focus on collaborative action that leads to systems changes.
- We seek to create a Hub that is inclusive and transparent with processes and procedures that are as stream-lining as much as possible.
- Our governance model will evolve over time, and will be evaluated and adjusted to strategically meet outcomes.

Raise Up Oregon

Raise Up Oregon: A Statewide Early Childhood System Plan 2024-2028 is a statewide strategic plan focused on actions that state agencies can use in partnership with families, communities, and the private sector to build a comprehensive early childhood system that achieves the following vision and goals:

Vision: All of Oregon's young children, prenatal to age five, experience an early start that results in positive health, education, and life outcomes regardless of zip code, race, and family income.

System Goal 1: The early childhood system is equitable: integrated, accessible, inclusive, anti-racist, and family centered.

System Goal 2: All families with young children are supported to ensure their well-being.

System Goal 3: All children are thriving in early childhood and beyond.

The early childhood system includes the full set of supports that young children and their families need to grow and thrive. These supports include the areas of physical and mental health, housing, social services, and early learning and care. Because a comprehensive early childhood system must address all these domains and do so in a way that respects and empowers families, Raise Up Oregon calls out the specific and collaborative contributions that multiple agencies must commit to building this system.

These agencies include the Department of Early Learning and Care (DELC), Higher Education Coordinating Commission (HECC), Oregon Department of Education (ODE), Oregon Department of Human Services (ODHS), Oregon Health Authority (OHA), and Oregon Housing and Community Services (OHCS).



Raise Up Oregon At a Glance

System Goal 1: The early childhood system is equitable: integrated, accessible, inclusive, anti-racist, and family centered.

Objective 1: Honor and recognize the sovereignty of the nine federally recognized tribal nations within Oregon and ensure strong government-to-government relationships to benefit tribal communities.

Objective 2: Multi-agency partnerships are developed at the state and local levels to systematically support improved outcomes and streamlined access for all young children and their families.

Objective 3: Early Learning Hubs are leveraged and resourced to advance regional early childhood systems that are equitable, integrated, accessible, inclusive, and family centered.

Objective 4: The business, philanthropic, and non-profit communities champion and support the development of the early childhood system.

System Goal 2: All families with young children are supported to ensure their well-being.

Objective 5: Families with young children are supported in knowing about and accessing a full range of services that meet their needs and are culturally and linguistically responsive.

Objective 6: Families with young children have increased access to economic supports.

Objective 7: All families have access to support for their physical, social, emotional, behavioral, and oral health.

Objective 8: Families have expanded access to culturally and linguistically responsive and specific family preservation strategies, resources, and programs focused on the prenatal-to-five population.

Objective 9: Affordable housing is available statewide for all families with young children.

Objective 10: All parents and families are supported and engaged in enabling their children to thrive

System Goal 3: All children are thriving in early childhood and beyond.

Objective 11: Families have access to high-quality, culturally, and linguistically responsive birth-to-five pediatric health care services.

Objective 12: Families have access to high-quality, culturally, and linguistically responsive birth-to-five social and emotional supports.

Objective 13: Young children with developmental delays and disabilities are identified early and provided with inclusive services to reach their full potential.

Objective 14: Families have access to high-quality (culturally responsive, inclusive, developmentally appropriate) and affordable early learning and care that meets their needs.

Objective 15: The early childhood workforce is diverse, culturally responsive, high quality, and well compensated.

Objective 16: Children and families experience supportive transitions and continuity of services across early learning and care and public education (K-12) settings.



Early Learning System Goal 1: The Early Learning System is equitable: integrated, accessible, inclusive, anti-racist, and family centered.

Regional Goal #1:	The business, philanthropic, and non-profit communities champion and support the development of the early childhood system throughout the region.
Hub Strategies:	Strategy 1.1: Educate local businesses on the importance of child care and its impact on their employees through the Business Outreach Initiative.
	Strategy 1.2: Work with local businesses to identify solutions to the child care issues their employees face and how to build supports into their budget for both short- and long-term solutions.
	Strategy 1.3: Serve as the regional host for the Best Place for Working Parents certification initiative working with local chambers and workforce development boards to market the certification throughout the region.
Raise Up Oregon Alignment:	This goal and the strategies for implementation align with and support Raise Up Oregon Objective 4.
Regional Goal #2:	Pollywog will serve as a regional referral system for health-related social needs. (pending grant award)
Regional Goal #2:	
	social needs. (pending grant award) Strategy 2.1: Pollywog will apply to IHN-CCO for the Community
Regional Goal #2: Hub Strategies:	Strategy 2.1: Pollywog will apply to IHN-CCO for the Community Capacity Building Funds.
	Strategy 2.1: Pollywog will apply to IHN-CCO for the Community Capacity Building Funds. Strategy 2.2: Pollywog will contract with or hire a medical biller. Strategy 2.3: Staff will be trained as traditional health workers and position descriptions will be re-written to reflect the work required from



Early Learning System Goal 2: All families with young children are supported to ensure their well-being.

Regional Goal #3:

Families have access to an array of home visiting programs to meet their needs.

Strategy 3.1: Create a home visiting work group as a part of the Early Learning Hub governance structure that leverages an existing meeting time/format and includes all regional home visiting programs, regardless of funding stream or service delivery model.

Hub Strategies:

Strategy 3.2: Ensure that all home visiting programs in the region have access to Connect Oregon to send and receive referrals.

Strategy 3.3: Map all home visiting programs in the region with information regarding model type, eligibility requirements, length of program availability, etc. Create a Guidebook for Pollywog staff, health care providers, and other community partners.

Raise Up Oregon Alignment:

This goal and the strategies for implementation align with and support Raise Up Oregon Strategies 2.6, 5.1, 5.4, 10.2 and 10.5.

Regional Goal #4:

Connect Oregon (Unite Us) is utilized to its full potential as the region's referral system.

Hub Strategies:

Strategy 4.1: In partnership with Unite Us and InterCommunity Health Network (IHN), host trainings for community partners on the use of Connect Oregon specific to program type and need.

Strategy 4.2: Support IHN in their roll out of Connect Oregon as the regions Community Information Exchange platform.

Raise Up Oregon Alignment:

This goal and the strategies for implementation align with and support Raise Up Oregon Strategy 5.4.



Early Learning System Goal 3: All children are thriving in early childhood and beyond.

Regional Goal #5:	Children with developmental delays and disabilities have access to high-quality, inclusive, early childhood programs.	
Hub Strategies:	Strategy 5.1: Pilot mixed delivery classroom model in partnership with Corvallis School District, Early Intervention/Early Childhood Special Education, and Head Start/ Kids and Company for inclusive preschool classrooms at 7 of 8 elementary schools within the district. Embed a philosophy of shared professional development that includes preschool staff and early grade teachers together.	
	Strategy 5.2: Assess pilot for potential replication while sharing success and challenges with all school districts in our region.	
Raise Up Oregon Alignment:	This goal and the strategies for implementation align with and support Raise Up Oregon Strategies 13.3 and 14.7.	
Regional Goal #6:	The early learning and care workforce will have access to an array of professional development opportunities to best support the children and families they serve.	
Hub Strategies:	Strategy 6.1: Support the Child Care Resource and Referral to increase coaching capacity in early learning and care environments, inclusive of all settings.	
	Strategy 6.2: Ensure that the home visiting workforce has access to professional development opportunities that address the unique challenges of home visiting.	
	Strategy 6.3: Increase access to professional development opportunities in multiple languages to meet the diverse needs of the workforce.	
	Strategy 6.4: Increase access to shared professional development opportunities that includes both early learning providers and early grade teachers together.	
Raise Up Oregon Alignment:	This goal and the strategies for implementation align with and support Raise Up Oregon Strategies 10.4, 12.1, 14.4, and 16.2.	



Regional Goal #7:	Children and families experience supportive transitions and continuity of services across early learning and care and public education. (K-12) settings.
Hub Strategies:	Strategy 7.1: Increase awareness of Kindergarten round up events by leveraging CCR&R's relationships with Child Care providers to help share information with families.
	Strategy 7.2: Work with Early Learning providers and kindergarten teachers to develop a "Transition to Kindergarten" toolkit.
	Strategy 7.3: Explore potential of Early Learning data being tracked in K-12 data system.
	Strategy 7.4: Advocate for a single fingerprint process for early learning professional regardless of settings (e.g. preschool, K-12).
	Strategy 7.5: Leverage P-3 Alignment workgroup to identify and share best practice strategies related to transition activities and supports.
Raise Up Oregon Alignment:	This goal and the strategies for implementation align with and support Raise Up Oregon Objective 16.
Regional Goal #8:	Families have access to high-quality, culturally and linguistically responsive birth-to-five social and emotional supports. (IECMHC Grant)
Hub Strategies:	Strategy 8.1: Support CCR&R in the development of their community engagement plan for their Infant & Early Childhood Mental Health Consultation grant.
	Strategy 8.2: Support CCR&R in developing collaborative relationships with early learning system partners. Help to identify new or additional partners that need to be included in the work.
	Strategy 8.3: Serve as convener with CCR&R and regional early learning system partners to support development of processes and agreements for "teaming" Warmline request.

This goal and the strategies for implementation align with and support Raise Up Oregon Strategy 12.2.

Raise Up Oregon Alignment:



Early Learning Hub Governing Board

Claire Hall, Co-Chair Lincoln County Commissioner Lincoln County – Human & Social Services	Susan Halliday Philomath School District Benton County – K-12
Lola Jones, Co-Chair Samaritan House Lincoln County – Housing	Jason Hay Linn Benton Lincoln Education Service District Standing Position
DeAnn Brown Confederated Tribes of Siletz Indians Standing Position	Todd Jeters InterCommunity Health Network (IHN) Coordinated Care – Standing Position
Belit Burke Oregon Department of Human Services ODHS – Standing Position	Stephany Koehne Kids & Company of Linn County Linn County – Early Childhood Education
Jeff Davis Linn-Benton Community College Fiscal Agent – Standing Position	Steve Martinelli Scio School District Linn County – K-12
Shelagh Baird Samaritan Health Services Lincoln County – Health	Bettina Schempf Old Mill Center Benton County – Human & Social Services
Dean Craig Willamette Workforce Partnership Linn County – Business	Paul Smith Strengthening Rural Families Benton County – Early Childhood Education
Barbara Dougherty Samaritan Early Learning Center, retired Lincoln County – Early Childhood Education	Diane Wilkinson Lincoln County School District Lincoln County – K-12
Laura Farmer Parent Benton County – Parent Voice	Lynnette Wynkoop Child Care Resource & Referral CCR&R Standing Position





of Linn, Benton & Lincoln Counties

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