

Pollywog adds an Instagram Account

Social media has been an important part of our marketing of the Pollywog program to families in our region in the last 4 years, and in spite of our best efforts, we feel that we have struggled to reach the younger generations. In order to expand our reach to these younger families, we have opened an Instagram Account.

Around the world, about 1.2 billion people have accounts on Instagram, and studies show that in the United States, 75% of Instagram users are between 18-24 years old, and those young viewers are a target audience for the Pollywog program.

Our new Instagram page is located at: www.instagram.com/thepollywogfamily/. We began posting to Instagram about a

month ago, and we are already seeing a healthy number of followers. We hope that this will increase our access to younger readers, and allow us to help more families. Please feel free to “follow” us!



Where to find us online

The Pollywog website
www.pollywogfamily.org

The Pollywog Facebook page
www.facebook.com/PollywogFamily

The Pollywog Instagram account
www.instagram.com/thepollywogfamily

pollywog@linnbenton.edu 541.917.4884

What's Happening

- ✓ The next Pollywog Partner Meeting is scheduled for Thursday, April 14, from 9-10:30am. This will be a remote meeting, using the Zoom platform. Meeting log-in information will be available on the Google meeting invitation, but NOT on the Early Learning Hub website.
- ✓ Currently there are 2,254 individuals in the Pollywog database, as well as 27 prenatal and 28 parenting education classes being taught, 8 courses taught in Spanish, and 525 referrals have been sent through Pollywog. This spring, prenatal classes are still being held remotely, but some parenting education classes are being taught in person.

Pollywog to hold 211 Workshop for Partners

When agencies sign the Pollywog MOU to become a partner, one of the caveats is that all partners will have (and keep up-to-date) a 211info page. We are lucky to have a 211 Community Engagement Coordinator assigned to our region, and she will be working with Connie to help our partners create and/or update their 211 pages on Thursday, March 10, from 10-11:30am. If you wish to attend, please contact Connie Adams at connie.adams@linnbenton.edu or (541) 917-4948.

Pollywog March Parent Newsletter

The March Parent Newsletter will be released on Tuesday, March 1, and the topic will be "Talking to Children about Covid-19" including lots of resources. There is also a page of information about "Becoming an In-Home Child Care Provider"--which is a hot topic around our region these days. Please take the time to check-out the newsletter when it's released.

Resource Page Update

We are happy to report that we are in the process of updating the "More Resources for Families" page on the Pollywog website. As we gather more and more important information to share with families, it was getting harder and harder to shuffle through it, and the page just gets longer and longer. Our database company came up with an ingenious way to better display the resources and is currently working on making the changes. We expect the new page to be released any day now. Check for yourself at: <https://pollywog-family.org/resources-for-families/>.

Pollywog Partner Update

Below is a list of all of the Pollywog Partners, by county, who are trained and ready to receive referrals through the Pollywog database:

Linn County:

Linn County Home Visiting Nurses
Kidco Head Start
Samaritan Albany General Hospital
Samaritan Lebanon Community Hospital
Obria Medical Clinic
Family Tree Relief Nursery
DHS (Albany & Lebanon) - no incoming referrals
Family Connections
WIC
Old Mill Center / Healthy Families
Options Pregnancy Center
Greater Albany Public Schools

Benton County:

Old Mill Center / Healthy Families
Old Mill Center / Preschool & Counseling
Good Samaritan Regional Medical Center
DHS (Corvallis) - no incoming referrals
Community Doulas
Benton County Home Visiting Nurses
Community Outreach Inc.

Lincoln County:

Samaritan Pacific Communities Hospital
Samaritan Health Center - Newport
The Olalla Center
Lincoln County Home Visiting Nurses
DHS (Newport) - no incoming referrals
CSC (Newport)
Children's Advocacy Center

More will be coming soon!

Contact Us

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Website:

<https://pollywogfamily.org/>

Facebook:

<https://www.facebook.com/PollywogFamily>

Instagram:

<https://www.instagram.com/thepollywogfamily/>