

Pollywog Partners & Unite Us



Advantage Dental
Community Doula Program
Comm. Health Centers, Linn & Benton Cos.
Community Services Consortium
Crossroads Communities
Family Tree Relief Nursery
IHN Maternity Care Coordination
Kidco Head Start
LBCC Parenting Education
Monarch on 4th
Old Mill Center
Parenting Success Network
Preschool Promise
Reconnections Counseling
Rideline
Samaritan Family Med., Sweet Home
Young Roots
Your Birth Your Way

Join Pollywog on Unite Us for quick, easy, and secure referrals for the children and families you support.

Pollywog loves Unite Us because it's HIPAA-secure and solves the database issues we had in the past. Plus it's free to all community organizations!

Do you have questions about Unite Us and how it works for Pollywog Partners? Contact Connie or one of the partners listed.

(This list is only partners who accept online referrals in Unite Us, which means quicker referrals and more time to help families!)

Unite Us Data for September 2023

Families served - 44

New cases - 61

*Each client need is a separate case.
Data was pulled 9/28/23 for this report.*

Top referrals:

Parenting Education - 26
Pregnancy/Birthing/Postpartum - 9
Clothing and Household Goods - 6
Food Assistance - 5

pollywog Parent Newsletter

September 2023 - Back to School for Parents

1004 Parents/181 Partners

People who received our newsletter

42.7%/45.6%

Percentage of emails that were opened. A good email open rate averages between 17-28%.

by email

625

People reached through Pollywog social media.

0%/27.8%

Percentage of emails that were opened and had Spanish edition link clicked.

288

People who received our newsletter through Bright by Text.



Taking classes to prepare to open a home-based child care business or work in preschool or infant/toddler programs can improve your parenting skills and open a new career pathway.

pollywog Parent Newsletter

October 2023 - The Magical Power of Reading

1055 Parents/180 Partners

People who received our newsletter

46.2%/36.4%

Percentage of emails that were opened. A good email open rate averages between 17-28%.

by email

115

People reached through Pollywog social media.

2.3%/15.1%

Percentage of emails that were opened and had Spanish edition link clicked.

298

People who received our newsletter through Bright by Text.



Reading with your child is a magical way to show them loving attention while helping their brain grow!



- Page reach: 13,959
- Followers: 661
- Most popular post: Fall LBCC Live & Learn Classes



- Account reach: 285
- Followers: 115
- Most popular post: Every Kid Outdoors Pass



- 261 Active Subscribers
 - 46 Benton ★ 171 Linn ★ 44 Lincoln
- 286 Children supported by Bright by Text messages
- Most popular message: Do you know who to call when you need help?



Find us online @PollywogFamily



Parent Feedback



"The prenatal classes had so much information and support. "

"Very helpful and got me where I needed to go. Very informative and accommodating. "

"Me encantan que siempre están informando ala comunidad por medio de txt o correspondencia de lo nuevo que hay o de diferentes programas. "

(I love that they are always informing the community through txt or correspondence about what is new or about different programs.)

The Pollywog Parent Satisfaction Survey has received 63 responses in English and 6 responses in Spanish to date.



**The Parent
Voice
Aug - Oct
2023**



Sierra Harlan

- Preparing for the 4 Month Sleep Regression
- Two Things That Have Helped my Mental Health as a New Parent
- A New Mother's Advice on Breastfeeding

Kyle Isaacs, Expanded Practice Dental Hygienist

- Oral Ties in Babies and Children
- Why Are Tongue Ties Important?



Welcome Cassie!

Stay-at-home mom to a three-month-old baby girl.

Welcome Natalia!

First-time mom to a nine-month-old baby boy.



**The Parent Voice blog is posted on Mondays
through our website and social media.**





Parent Newsletter

Holiday Resource Guide 2023

Each November, we publish a Holiday Resource Guide to support families in need. While our guide is focused on the upcoming holidays, our partners and families continue to refer to it year-round.

76

Resources
listed in 2022

95 organizations
originally
contacted

115

Resources
contacted to
date in 2023

We have sent emails,
made phone calls
and been checking
websites and social
media pages of
resources.

52

Resources
confirmed to
date in 2023

We hope to hear
from many more
in the coming
weeks.

Nov 6th

Expected
publish date

Guide will be
emailed to partners
and families and
shared on social
media and our
website!

If your agency offers resources for families that you would like us to include, such as:

- holiday meals and gifts
- baby items, diapers
- food pantry
- community meals
- hygiene or clothing closet
- other assistance programs

please let us know right away at
pollywog@linnbenton.edu



Parent Newsletter

Holiday Activity Guide 2023

Each December, we publish a Holiday Activity Guide to help families find low-cost or free holiday activities in Linn, Benton and Lincoln Counties. Last year we shared over 20 events and our newsletter reached over 5000 families.

