### Pollywog Partners & Unite Us



Advantage Dental Community Doula Program Comm. Health Centers, Linn & Benton Cos. Community Services Consortium Crossroads Communities Family Tree Relief Nursery IHN Maternity Care Coordination Kidco Head Start LBCC Parenting Education Monarch on 4th Old Mill Center Parenting Success Network Preschool Promise **Reconnections** Counseling Rideline Samaritan Family Med., Sweet Home Young Roots Your Birth Your Way

## 🔰 UNITE US

Join Pollywog on Unite Us for quick, easy, and secure referrals for the children and families you support.

Pollywog loves Unite Us because it's HIPAA-secure and solves the database issues we had in the past. Plus it's free to all community organizations!

Do you have questions about Unite Us and how it works for Pollywog Partners? Contact Connie or one of the partners listed.

(This list is only partners who accept online referrals in Unite Us, which means quicker referrals and more time to help families!)

### Unite Us Data for September 2023

Families served - 44

#### New cases - 61

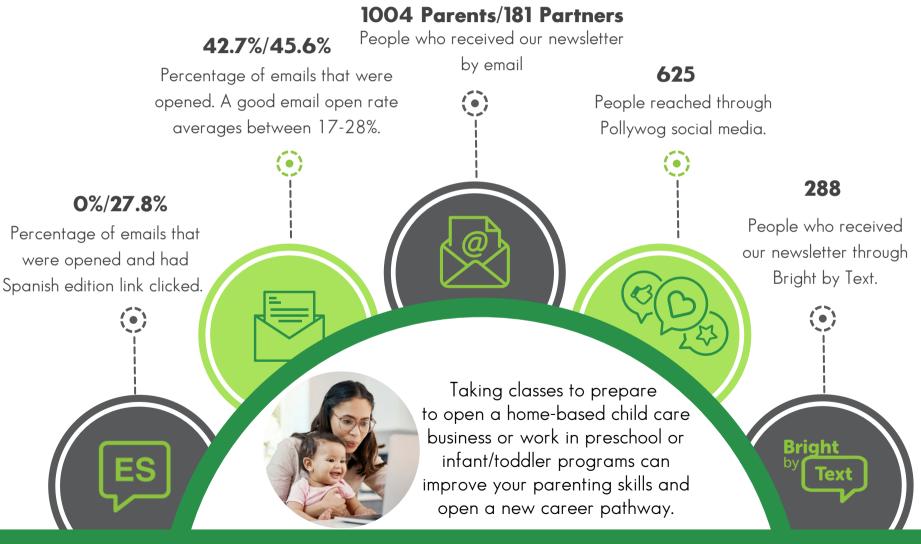
Each client need is a separate case. Data was pulled 9/28/23 for this report.

#### Top referrals:

Parenting Education - 26 Pregnancy/Birthing/Postpartum - 9 Clothing and Household Goods - 6 Food Assistance - 5



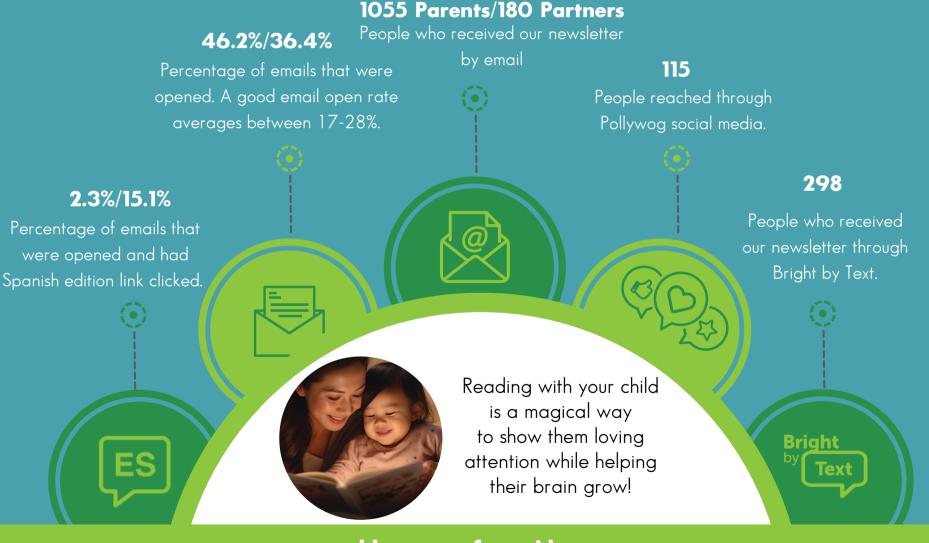
### September 2023 - Back to School for Parents



pollywogfamily.org

pollywog Parent Newsletter

### **October 2023 - The Magical Power of Reading**



pollywogfamily.org



- Page reach: 13,959
- Followers: 661
- Most popular post: Fall LBCC Live & Learn Classes
- Account reach: 285
- Followers: 115
- Most popular post: Every Kid Outdoors Pass
- 261 Active Subscribers
  - ∘ 46 Benton ★171 Linn ★44 Lincoln
- 286 Children supported by Bright by Text messages
- Most popular message: Do you know who to call when you need help?

Find us online @PollywogFamily

Social Media Aug - Oct 2023







Parent Feedback



"The prenatal classes had so much information and support. "

"Very helpful and got me where I needed to go. Very informative and accommodating."

## "Me encantan que siempre están informando ala comunidad por medio de txt o correspondencia de lo nuevo que hay o de diferentes programas."

(I love that they are always informing the community through txt or correspondence about what is new or about different programs.)

The Pollywog Parent Satisfaction Survey has received 63 responses in English and 6 responses in Spanish to date.

# pollywog



### Sierra Harlan

- Preparing for the 4 Month Sleep Regression
- Two Things That Have Helped my Mental Health as a New Parent
- A New Mother's Advice on Breastfeeding

### Kyle Isaacs, Expanded Practice Dental Hygienist

- Oral Ties in Babies and Children
- Why Are Tongue Ties Important?





### Welcome Cassie!

Stay-at-home mom to a three-month-old baby girl.

### Welcome Natalia!

First-time mom to a nine-month-old baby boy.



The Parent Voice blog is posted on Mondays through our website and social media.

The Parent Voice Aug - Oct 2023

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## Parent Newsletter Holiday Resource Guide 2023

Each November, we publish a Holiday Resource Guide to support families in need. While our guide is focused on the upcoming holidays, our partners and families continue to refer to it year-round.

76	115	<b>52</b>	Nov 6th
Resources listed in 2022	Resources contacted to date in 2023	Resources confirmed to date in 2023	Expected publish date
95 organizations originally contacted	We have sent emails, made phone calls and been checking websites and social media pages of resources.	We hope to hear from many more in the coming weeks.	Guide will be emailed to partners and families and shared on social media and our website!

If your agency offers resources for families that you would like us to include, such as:

- holiday meals and gifts
- baby items, diapers
- food pantry
- community meals
- hygiene or clothing closet
- other assistance programs

please let us know right away at pollywog@linnbenton.edu.

# Pollywog Holiday Activity Guide 2023

Each December, we publish a Holiday Activity Guide to help families find low-cost or free holiday activities in Linn, Benton and Lincoln Counties. Last year we shared over 20 events and our newsletter reached over 5000 families.

