

of Linn, Benton & Lincoln Counties

Governing Board Packet December 2021

Governing Board Early Learning Hub December 2, 2021 Iblearlylearninghub.org

Packet Overview

In your Governing Board packet for December, you will find the following information:

- 1. Agenda
- 2. Fiscal Report October financials and financial narrative are included.
- 3. Consent Items November Meeting Minutes
- 4. Discussion Items
 - a. Board Member Application (potential) Approval Needed
 - b. DOC's & Conflict of Interest Statements Informational
 - c. Program Updates Informational
 - i. Jumpstart Update, Sam Rounsavell
 - ii. Pollywog Update, LeAnne Trask
 - iii. Family Connects Update, Connie Adams
 - iv. Coordinated Enrollment Update, Matt Grams, Antonia Huerta, Carmen Santacruz & Kelly Schell

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Agenda

Governing Board Members

Claire Hall, Co-Chair Lincoln County Commissioner

Julie Manning, Co-Chair Samaritan Health Services

Confederated Tribes of Siletz Indians

Department of Human Services

Linn-Benton Community College

Sarah Dorgani

Barbara Dougherty Samaritan Early Learning Center

Dina Bałidge Community Services Consortium

Karol Bizondo

Education Service District

Laura Farmer Parent

Philomath School District

Kids & Company of Linn County

Todd Miller

Neffali Pizano Samaritan Health Services

Chris Reese Mid-Willamette Family YMCA

Lorena Reynolds The Reynolds Law Firm, PC

Bettina Schempf Old Mill Center

Lincoln County School District

Paul Smith Strengthening Rural families

Landmark Professional Mortgage Company

Child Care Resource & Referral



December 2nd, 2021 2:00-4:00 PM

Members of the public wanting to make public comment must sign in. Each individual speaker will have 3 minutes during the Public Comment portion of the Agenda.

- Roll Call 1.
 - a. Welcome new Board Members
- Special Presentation Q & A with the ELD Denise Swanson
- III. Director's Report
- IV. Fiscal Report – Matt Grams
- Consent Items
 - a. November Meeting Minutes
- VI. Discussion Item
 - a. Board Member Application (Potential, Will be uploaded to basecamp if received before our meeting)
 - b. DOC's & Conflict of Interest Statements Informational
 - c. Program Updates Informational
 - i. Jumpstart Update, Sam Rounsavell
 - ii. Pollywog Update, LeAnne Trask
 - iii. Family Connects Update, Connie Adams
 - iv. Coordinated Enrollment Update Matt Grams, Antonia Hverta, Carmen Santacruz & Kelly Schell - Informational
- VII. Public Comment
- VIII. Next Meeting - February 3rd - Board Meeting Via Zoom
- Adjournment IX.

All members of the EL Hub Governing Board **must disclose** when they believe they have or may have a conflict of interest, and may participate in discussions that are leading to consensus. If, however, consensus cannot be reached and the group uses the fall-back voting process, the individual with the conflict of interest may not participate in that final vote.

Fiscal Report

October Financial Narratives



MONTH-END DETAILS

Revenue:

In the month of October, we received \$8,333.33 for Pollywog.

Expenditures:

The only expenditures were wages, benefits and minimal supplies.

Other Information:

The first quarter for Coordination has shown up in EGMS along with Coordinated Enrollment funds, School Readiness and Title IV-B2 funds. Some of these will be drawn down in November but probably won't hit the books until December.

October Financial Summary

Early Learning Hub of Linn, Benton & Lincoln Counties Early Learning Hub - 2-Year Budget (7/1/21 - 6/30/23)

Governing Board Summary Financial Update as of the end of October 2021

	Budget	Current Month	YTD	Balance	% Rcvd
Revenues					
Grant Resources					
Pollywog	\$ 250,000.00	\$ 8,333.33	\$ 33,333.32	\$ 216,666.68	13%
Pollywog - IHN-CCO Carryover	\$ 15,313.34		\$ 15,313.34	\$ -	100%
Family Connects	\$ 200,000.00			\$ 200,000.00	
State Resources					
Coordination					
Dept. of Education - ELD - Coordination (carry-over)	\$ 168,287.79		\$ 168,287.79	\$ -	100%
Carry-Over Vroom	\$ 3,001.70		\$ 3,001.70	\$ =	100%
Carry-Over NWHF	\$ 9,233.17		\$ 9,233.17	\$ -	100%
Dept. of Education - ELD - Coordination	\$ 749,924.00		\$ -	\$ 749,924.00	0%
Coordinated Enrollment	\$ 428,892.38			\$ 428,892.38	0%
Reimbursement Grants					
Dept. of Education - Title IV -B2	\$ 200,374.00		\$ -	\$ 200,374.00	0%
Dept. of Education - Kindergarten Partnership & Innovation	\$ 604,173.00		\$ -	\$ 604,173.00	0%
Total All Resources	\$ 2,629,199.38	\$ 8,333.33	\$ 229,169.32	\$ 2,400,030.06	9 %

Expenditures		Budget	(Current Month	YTD	Balance	% Used
Grant Expenditures							
Pollywog Program		\$ 265,313.34	\$	12,501.19	\$ 47,200.20	\$ 218,113.14	18%
Family Connects		\$ 200,000.00	\$	8,016.23	\$ 33,432.87	\$ 166,567.13	17%
State Expenditures							
Coordination		\$ 1,359,339.04	\$	44,028.15	\$ 150,930.27	\$ 1,208,408.77	11%
Reimbursement Grants							
Title IV-B2 Funds		\$ 200,374.00	\$	-	\$ -	\$ 200,374.00	0%
Kindergarten Partnership & Innovation	1	\$ 604,173.00	\$	-	\$ =	\$ 604,173.00	0%
	Total All Expenditures	\$ 2,629,199.38	\$	64,545.57	\$ 231,563.34	\$ 2,397,636.04	9%

Ending Balance \$ 0.00

Revenues

Other Resources (funds not located at LBCC)

Expenditures Current Month YTD % Used Budget Balance 38,107.50 38,107.50 0% IHN-CCO (funds not located at LBCC) Identity Project

Consent Items

November Meeting Minutes

Early Learning Hub of Linn, Benton & Lincoln Counties **Governing Board Meeting Minutes**

MEETING COMMENCED	2:00 pm, November 4, 2021 Online via Zoom
MEETING CALLED BY	Claire Hall
WORK GROUP MEMBERS PRESENT	
STAFF MEMBERS PRESENT	Connie Adams, Kristi Collins, Matt Grams, Antonia Huerta, Sam Rounsavell, Carmen Santacruz, Kelly Schell, LeAnne Trask
VERSION	Draft
RECORDED	Yes

Agenda topics

BOLL CALL	DeAnn Brown, Jeff Davis, Sarah Dorgan, Dina Eldridge, Tonja
ROLL CALL	Everest, Laura Farmer, Claire Hall, Lola Jones, Lorena Reynolds, Lauren Sigman, Paul Smith, Rich Waller, Lynette Wynkoop

SPECIAL	LBL Hub Theory of Change, Scope of Work and Staffing
PRESENTATION	Requirements

Kristi explained that this presentation was a reminder for existing board members and new information for new board members as we move into the new scope of work and new contract cycle.

This presentation was adapted from the Early Learning Division's presentation to Hub directors to include information specific to our region. The Early Learning System Theory of Change focuses on the ultimate impact of children arriving ready for kindergarten. Early outcomes, showing we are on track, are children being raised in healthy, stable, and attached families. And those families are empowered to support children's development. These outcomes are accomplished through an effective multi-sector early childhood system that focuses on system change strategies to address root causes of local system issues. Cross-sector partnerships are necessary for continuing problem solving and action. Early Learning Hubs create those cross-sector partnerships to support collaborative efforts to build effective early learning childhood systems.

Kristi gave some examples of how the Theory of Change may be used to guide and the work of the Early Learning Hub.

Effective Early Learning Hubs language is now in our contract with the Early Learning Division. We are required to:

- Create shared vision for regional Early Learning System, and
- Engage cross-sector and community partners, and
- Engage in system focused problem solving and action, and

- Engage in continuous learning and improvement of regional Early Childhood System plans, and
- Facilitate strategic convening of sector and community partners

For the first time, we also have requirements around staffing and professional development in our contract. Staffing and professional development plans need to be approved by the Early Learning Division.

There is new work in our new scope of work from the Early Learning Division.

Summary of Changes to Hub Scope of Work:

- Regional Assessment will build foundation for local work
- Parent Leadership Council as part of Governance Structure
- Updates to sector planning, strategic planning, and work planning to align to Assessment, Raise Up Oregon and the Theory of Change
- Staffing plan and minimum staff requirements
- Funding shifts to create capacity for work

Kristi reviewed the deliverables timeline

The Early Learning Hub is required to develop or revise a three-year strategic plan. Our current plan ended in 2020. We are also directed to focus on system change strategies to address barriers affecting our local early childhood system.

Partnerships between Child Care Resource & Referral and Early Learning Hubs are more explicitly outlined in our contract moving forward. This responsibility will be supported by the Business Liaison position we hope to fill.

Kristi reviewed the LBL Hub Staffing plan.

Jeff commended Kristi for taking time to review the Data manager position and to reassess what was required to meet the challenges of the times. He asked that she give more detail about what changes have been made for this position and what that represents. Kristi explained that the previous position was a project manager role and the data work wasn't called out as clearly. The new scope of work very clearly defines the required data work. We looked at a position description from another Hub to align our work and created a position description that will best meet our needs. A link to the new Data & Evaluation Coordinator job description will be posted to basecamp and Board Members are encouraged to share it widely.

The Board asked where the feedback loop to the Early Learning Division is within the strategic plan. Kristi responded that that feedback loop is not clear in the Theory of Change. That communication is happening in a community of practice as Hub Directors and Child Care Resource & Referral directors meet regularly with the Early Learning Division. There are also opportunities to engage with the Early Learning Division through workgroups and committees.

DIRECTOR'S REPORT LBL Hub Updates

Kristi discussed zoom voting. Zoom reactions are not captured on the recording so Board Members are now asked to vote with a physical indicator or in the chat.

The updated Sector Plan, due October 15th, was turned in. It was submitted along with a Preschool Promise slot allocation assessment. These documents are in our new digital Board Binder.

On October 21st the Free Preschool page on the Pollywog website went live. https://pollywogfamily.org/free-preschool/ We have had positive feedback about the page. Kristi was asked to give an Early Learning Division presentation to other Early Learning Hubs about this project as an example of collaboration.

Kristi discussed the 2022 meeting schedule. She will send out a poll to find the best dates for the June and July meetings. Meetings will continue to be on Zoom until we can meet again in person.

Kristi shared a press release regarding the American Rescue Plan Act (ARPA) funds in Central Oregon. The County's investments will help create more than 500 new child care spots and train more than 275 new workers in the child care and early education fields. Our Business Liaison position is modeled after work being done in Central Oregon and this shows the potential of that position. The press release will be posted to basecamp.

FISCAL REPORT Matt Grams

Matt presented the revenue, expenditures, and miscellaneous reports for September 2021.

CONSENTIT	EMS		0	ctober Mee	eting	g Mi	nute	es							
The Board was asked to approve the October 2021 meeting minutes.															
Motion:															
2 nd :															
Brown	Υ	Ν	A	Farmer	Y	N	Α	Reese	Υ	N	Α	Open	Υ	N	Α
Davis	Y	Ν	Α	Hall	Y	N	Α	Reynolds	Υ	N	Α	Open	Υ	N	Α
Dorgan	Y	Ν	Α	Halliday	Y	N	Α	Schempf	Υ	N	Α	Open	Υ	N	Α
Dougherty	Υ	Ν	Α	Jones	Υ	N	Α	Sigman	Υ	N	Α	Open	Υ	N	Α
Eldridge	Y	Ν	Α	Koehne	Υ	N	Α	Smith	Υ	N	A	Open	Υ	N	Α
Elizondo	Υ	Ν	Α	Manning	Υ	N	Α	Waller	Y	N	Α				
Everest	Y	Ν	Α	Miller	Υ	N	Α	Wynkoop	Y	N	Α				
VOTING RESULTS Individual Votes cast by Board Members (Yes, No, Abstain)															
Abstentions: DeAnn Brown, Paul Smith															
The Board v	ote	d to	apı	orove the n	ninu	ites.									

DISCUSSION ITEM CCO Kindergarten Readiness Metric

Kristi shared that Health Care Integration Work Group had a presentation from Joell Archibald on 10/12/2021. Joell gave an overview of the CCO System Level Social-Emotional Health Measure. A link to that presentation is in the board packet along with two slides from that presentation. The focus on Social Emotional behavior Is one

component of a bundle of measures of what will be the full Kindergarten Readiness Metric. The end goal of this metric is getting to a child-level social-emotional assessment.

DISCUSSION ITEM Early Childhood Education Committee Request for Funding

Kristi discussed the Training Alianment Work Group that came out of the Early Childhood Education Committee and the ED 222 Constructive Discipline class that was created out of that Work Group. The funding request today is for work that we have funded in the past that was used to create this class and make it sustainable.

Lynette asked the Board for support for the continuation of the ED 222 Constructive Discipline class which focuses on social-emotional development and implementation in childcare and early education programs. Through support from the Early Learning Hub, we have been able to offer this class for the past 3 years. The hope is to be able to identify additional funding streams to continue this work and allow equity of access. However, having a class that is funded through a regular system rather than partnerspecific funding increases access for all early childhood educators. This funding request is for this year as we look for other sources of funding. We are being asked to share this work around the state and it is being replicated in other areas of the state as well. This class offers college credit to early childhood educators and is being included in degree pathways in early childhood education programs.

Paul shared that this class offers valuable professional development for preschool staff and includes classroom coaching. The course offers a beneficial generalized framework around social-emotional work. He is very supportive of this request but as a beneficiary will be abstaining from the vote.

The Board asked for clarification on the amount of funding being requested. This request is for \$3000 for class instruction and benefit costs.

DISCUSSION	I VC	TE	Ec	arly Childho	od	Edu	cati	on Committ	ee F	Requ	Jest	for Fundir	ng		
The Board was asked to approve the Early Childhood Education Committee Request for															
Funding.															
Motion: Laura Farmer															
2 nd : De Ann Brown															
Brown	Y	N	Α	Farmer	Y	N	Α	Reese	Υ	N	Α	Open	Υ	N	Α
Davis	Υ	N	A	Hall	Y	N	Α	Reynolds	Y	N	Α	Open	Y	N	Α
Dorgan	Y	N	Α	Halliday	Y	N	Α	Schempf	Υ	N	Α	Open	Y	N	Α
Dougherty	Υ	N	Α	Jones	Υ	N	Α	Sigman	Υ	N	A	Open	Y	N	Α
Eldridge	Y	N	Α	Koehne	Υ	N	Α	Smith	Υ	N	A	Open	Y	N	Α
Elizondo	Y	N	Α	Manning	Υ	N	Α	Waller	Y	N	Α				
Everest	Y	N	Α	Miller	Υ	N	Α	Wynkoop	Υ	N	A				
VOTING RESULTS Individual Votes cast by Board Members (Yes, No, Abstain)															
Abstentions	: Je	ff Do	biva	, Lauren Sig	gma	n, P	aul	Smith, Lynet	te W	/ynk	oop)			

The Board voted to approve the Early Childhood Education Committee Request for

Funding.

DISCUSSION ITEM Board Member Application – Monica Boylan and Neftali Pizano

Kristi introduced the Board Member applications. It was discovered that Nef is not able to serve in a Lincoln County position. This is the first time this Board has had two applications for the same seat. Kristi stated that both members would serve very well, but noted that from a diversity perspective currently have a representative from public health.

The Board commented that Nef is very organized. He has connections and experience with many diverse issues – Hispanic culture, autism, etc.

It was shared that Monica is very engaged with Pollywog already and that will continue even if she does not have a seat. She may be a good candidate for a future position.

															_
DISCUSSION	I VC	TE	Вс	ard Memb	er A	lqq/	icat	ion – Neftali	Pizo	ano					
The Board was asked to approve the Board Member Application of Neftali Pizano.															
Motion: Lynette Wynkoop															
2 nd : Laura Farmer															
Brown	Y	N	Α	Farmer	Y	N	Α	Reese	Υ	N	Α	Open	Y	N	Α
Davis	Y	N	Α	Hall	Y	N	Α	Reynolds	Y	N	Α	Open	Y	N	Α
Dorgan	Y	N	Α	Halliday	Y	N	Α	Schempf	Υ	N	Α	Open	Y	N	Α
Dougherty	Υ	N	Α	Jones	Y	N	Α	Sigman	Υ	N	Α	Open	Y	Ν	Α
Eldridge	Y	N	Α	Koehne	Υ	N	Α	Smith	Y	N	Α	Open	Y	Ν	Α
Elizondo	Υ	N	Α	Manning	Υ	N	Α	Waller	Y	N	Α				
Everest	Y	N	Α	Miller	Υ	N	Α	Wynkoop	Y	N	Α				
VOTING RESULTS Individual Votes cast by Board Members (Yes, No, Abstain)															
Abstentions: None															
The Board v	ote	d to	apı	orove the B	oar	d M	eml	ber Applicat	ion	of N	left	ali Pizano.			

DISCUSSION ITEM Governing Board Binder

Sam shared a link to the digital Governing Board Binder https://drive.google.com/drive/folders/1DcF2wHv4s8k1auDoPgN-u80AP2kUuSxF

There you will find folders for:

- Committee Reports
- Early Learning Division information
- Early Learning Hub Directories
- Funding & Resource information
- Organizational Structure & Charter information
- Strategic Plan information

A document will be posted in basecamp with this link for future reference.

DISCUSSION ITEM Declaration of Cooperation and Conflict of Interest Statements

Kristi reminded the Board that Declaration of Cooperation and Conflict of Interest statements are due as a requirement of our contract. A list of documents received is in the Board packet. If there are questions or concerns please contact Kristi. If you need documents please contact Sam, sam.rounsavell@linnbenton.edu. These documents are in Basecamp in the 2021 document folder.

PROGRAM UPDATE Pollywog Update

LeAnne shared the Pollywog analytics for the database, website, newsletter, and Facebook page.

LeAnne mentioned the search for another Pollywog Parent Voice blogger continues. We did receive a guest blog submission from Katy Allaback, of the GAPS Child Development Program.

We have published our annual Holiday Resource guide and are receiving positive feedback. The Holiday Resource Guide is on the Pollywog website under Parent Newsletters and on our <u>Facebook page</u> as the first pinned post.

LeAnne gave an update on Pollywog activities including the invitation to attend a Family Wellness Fair at Sunrise Elementary.

LeAnne shared that we are still awaiting a response to the New Provider Interest form we submitted to the IHN-CCO two months ago.

The Early Learning Hub website had a 34% jump in readership last month.

PROGRAM UPDATE Family Connects Update

LeAnne shared the Family Connects news and marketing updates.

LeAnne gave an update on the scheduled Community Alianment presentations with Samaritan Pediatrics and Corvallis Clinic.

LeAnne discussed the funding challenges of the Family Connects Program. The legislation requires health insurance to cover these visits but counties are left to negotiate with health insurance companies on their own. These negotiations are very difficult.

The Board asked if home visits would tie into the CCO metrics? Kristi responded that the issue is not with CCOs but with private insurance companies.

The Board asked what Board Members can do in regards to advocacy or reaching out to legislators. There was a discussion of ideas for ways to work with the health insurance companies. Suggestions included

- Emphasizing how the program saves the health insurance programs money
- Using the power of stories, parent voices, and experiences to highlight the people being served by this program.
- Consulting the Attorney General's office for assistance with insurance issues, particularly with legislation involved.

Kristi emphasized that we believe in and support the Family Connects program but wanted the Board to be aware of the program's challenges. The Family Connects services are going well, it is the contracting process that is not going well.

PROGRAM UPDATE Coordinated Enrollment Update

Antonia shared the current data for Preschool Promise including applications received, new eligible children, number of open slots, and percentage of providers at capacity. This data included for the first time a breakdown of eligible students by the percentage of the Federal Poverty level.

Kristi shared that there are different eligibility guidelines for Head Start and Preschool Promise. The data shows that very few Preschool Promise students overlap with Head Start eligibility and some of those are in communities without a Head Start program. We are partners with Head Start and are hoping to fill all the available programs.

The Board asked if Head Start shares their enrollment data? Kristi responded that we are having conversations about having regular meetings to discuss this. We hope to have that process in place soon. The Free Preschool page will help families across the region access the program that best meets their needs. Board Members are encouraged to visit the site https://pollywogfamily.org/free-preschool/. It was a collaborative effort with our partners in publicly funded preschool to create this resource.

Antonia shared the link for the Free Preschool page out to several Facebook community groups, especially in Lincoln county. This helps families be informed about available programs.

NEXT MEETING	2:00 pm, December 2, 2021 Online via Zoom
MEETING ADJOURNED	3:42 pm

Discussion Items

DOC's & Conflict of Interest Statements



Board Position	Agency	Name	2021 Conflict of Interest Statement	2021 Declaration of Cooporation
Confederated Tribes of Siletz Indians - Standing Position	Confederated Tribes of Siletz Indians	DeAnn Brown	11/16/2021	11/16/2021
Fiscal Agent - Standing Position	Linn Benton Communtiy College	Jeff Davis	10/7/2021	11/4/2021
Linn County - Business	Citizens Bank	Sarah Dorgan	11/4/2021	
Lincoln County - Early Childhood Education	Samaritan Early Learning Center	Barbara Dougherty	11/10/2021	9/13/2021
Linn County - Housing	Community Services Consortium	Dina Eldridge	9/30/2021	9/30/2021
ESD - Standing Position	Linn Benton Lincoln Education Service District	Tonja Everest	9/15/2021	10/8/2021
Benton County - Parent Voice	Parent	Laura Farmer	11/15/2021	11/15/2021
Co-Chair, Lincoln County - Human & Social Services	Lincoln County Commissioner	Claire Hall		
Benton County - K-12	Philomath School District	Susan Halliday	11/24/2021	
Lincoln County - Housing	Samaritan House	Lola Jones		11/4/2021
Linn County - Early Childhood Education	Kids & Company of Linn County	Stephanie Koehne	9/9/2021	9/9/2021
Benton County - Health	Benton County Health Dept	Karol Elizondo		
Co-Chair, Coordinated Care - Standing Position	Samaritan Health Services	Julie Manning	9/14/2021	9/14/2021
Linn County - K-12	Santiam Canyon School District	Todd Miller		
Linn County - Human & Social Services	Mid-Willamette Family YMCA	Chris Reese		
Benton County - Business	The Renyolds Law Firm, PC	Lorena Reynolds		
Benton County - Human & Social Services	Old Mill Center	Bettina Schempf	9/10/2021	9/10/2021
Lincoln County - K-12	Lincoln County School District	Lauren Sigman	10/19/2021	10/19/2021

Board Position	Agency	Name	2021 Conflict of Interest Statement Received	2021 Declaration of Cooporation Statement Received
Lincoln County - Business	Lankmark Professionals Mortgage Company	Rich Waller	9/17/2021	11/4/2021
Child Care Resource & Referral - Standing Position	Linn Benton Communtiy College	Lynette Wynkoop		
Benton County - Housing		open		
Linn County - Parent Voice		open		
Linn County - Health	Samaritan Health Services	Neftali Pizano		
Oregon Dept of Human Services - Standing Position		open		
Lincoln County - Health		open		
Lincoln County - Parent Voice		open		

Jumpstart



Read for the Record

<u>2015</u>		<u>2018</u>	
English-Speaking Children English Books Spanish-Speaking Children	1062 68 89 11	English-Speaking Children English Books Spanish-Speaking Children	3003 169 896 107
Spanish Books Agencies/Providers	32	Spanish Books Agencies/Providers	39
2016		2019	
English-Speaking Children English Books Spanish-Speaking Children Spanish Books Agencies/Providers	2721 185 310 51	English-Speaking Children English Books Spanish-Speaking Children Spanish Books Agencies/Providers	4489 240 910 137 52
<u>2017</u>		2020 - Canceled due to th	e pandemic
English-Speaking Children English Books Spanish-Speaking Children Spanish Books	1646 125 194 54	2021 Children Participating Adults Participating English Books Spanish Books	*995 210 180 83
Agencies/Providers	35	Agencies/Providers *Pandemic related shipping de late book delivery that kept son participating	

Pollywog

POLLYWOG UPDATE 12/2/2021

ANALYTICS:

• There are currently 2,077 individuals (adults and children) in the Pollywog database: (not all have counties listed)

•	Linn County – 765	Lane - 6
•	Lincoln County – 56	Marion - 10
•	Benton County – 242	Deschutes - 1
•	Multnomah – 4	Douglas - 1

- Polk 11
- Currently there are 16 prenatal and 30 parenting education classes offered on the Pollywog website, with 7 taught in Spanish.
- All prenatal and child birth preparation classes being offered through Samaritan are still being offered remotely. We have no timeline for a change to that policy.
- Parenting Education classes will continue with a mix of in-person and remote options.
- There were 2,827 pageviews on the website in November, and they looked

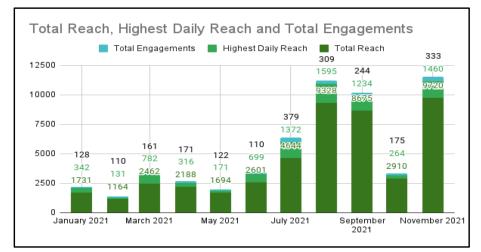


- Our November website audience came from:
 - United States 81% Canada 4% India 2% Singapore 2%



POLLYWOG UPDATE 12/2/2021

- The website pages that had the most views in November were:
 - Hailey's March 2020 post 479 views (17% of all readers)
 - Resources for Families page 341 views (12% of all readers)
- New "Free Preschool" page had 173 views (6% of all readers)
- New "Family Connects" page had 75 views (3% of all readers)
- We have a second blogger! Tiffany Newman, Albany mother of two,
 Masters in Timber Management, professional photographer
- The November Parent Newsletter was the Holiday Resource Guide:
 - It went out to 643 recipients, in English and in Spanish, and opened by 58.9% of the recipients
 - It was also posted on the Pollywog Facebook page, and reached 3,560 people, with 180 engagements and 34 shares
- The December Parent Newsletter is a list family-friendly holiday events in the three counties, and it was sent out on Monday, November 29, instead of waiting until December to make sure that families were able to get the information in time to attend early December events.
- The Pollywog Facebook Data looks like this:





POLLYWOG UPDATE 12/2/2021

- Since Family Connects rolled out in May, we have seen a large uptick in the use of Pollywog to send referrals to partner agencies. Below are results from the last three months:
 - September: 37 referrals
 - Healthy Families 3
 - Family Connects 20
 - Resources 3
 - Social Emotional Support 1
 - Home-Based Services 1
 - Clothes Closet 1
 - Parenting Support 1
 - Therapeutic Early Childhood Classrooms 3
 - Child Care Eligibility 1
 - Child Care Referrals 1
 - Parenting Education 2
 - October: 36 referrals
 - Healthy Families 6
 - Family Connects 12
 - Respite Child Care 2
 - Birth Doulas 3
 - Hospital Tours 1
 - WIC Benefit Card 1
 - Child Care Eligibility 1
 - Evaluation (Early Intervention) 1
 - High-Risk Pregnancy 1
 - November: 22 referrals
 - Pollywog Navigation 1
 - Healthy Families 8



POLLYWOG UPDATE 12/2/2021

- Family Connects 8
- Child Care Eligibility 1
- Child Care Financial Assistance 1
- Child Care Referrals 1
- Food Support Program 1



Family Connects



FAMILY CONNECTS UPDATE December 2, 2021

Marketing and Promotion

Connecting with Medical Providers

Medical providers are an essential group of referring partners for Family Connects. In November, Family Connects information was presented to Samaritan Health's Pediatric Group. The pediatricians were very interested in the population-reach aspect of Family Connects, and connecting harder-toreach families with a local nurse. Next steps will be to get materials for families to their offices and ensure staff members can answer questions.

We are also working directly with Samaritan Health to implement standing referrals to Family Connects for families upon discharge following childbirth. A presentation to the Samaritan Ob/Gyn Group is scheduled for December.

Ongoing

Community Alignment

We have lots of new Pollywog partner connections to report this month (from first meeting to account set-up) including GAPS Preschools, Community Services Consortium, DevNW, Preschool Promise, Linn County Alcohol and Drug Programs, and new Family Connects nurses.

Database Updates

This month changes were made in Clara to streamline the referral process for our community partners. Feedback so far has been positive and additional changes are being worked on to further increase usability for partners.

Family Connects Program Fidelity

Six-month averages of program data show that we are meeting program fidelity for Home Visit Completion rate. Our scheduling rate isn't at fidelity yet, but that will improve with referrals from medical providers.

Next month we'll report data from our first six months.

Coordinated Enrollment



Coordinated Enrollment Update

Dec 2, 2021

PSP Application Status		Notes:
Applications received through Laserfiche Online PSP Application	209	Number of applications received as of June 23 rd to present
Eligible children (<i>new</i>)	168	Percentage of Federal Poverty level. Out of 168 "new" eligible children: • 32 are under 100% FPL • 12 are between 100-130% FPL • 123 are above 130% FPL
Number of open slots	14	*A total of 210 children have been placed, leaving 14 slots open: • 13 open slots in Lincoln County • 1 open slot in Benton County
PSP Providers at 100% capacity	13	13/17 PSP providers are fully enrolled