

Early Learning Hub of Linn, Benton & Lincoln Counties

Data & Evaluation Work Group Meeting Minutes

| | |
|-----------------------------------|---|
| MEETING COMMENCED | January 15, 2021, 10:30am-12:00pm Online via Zoom |
| MEETING CALLED BY | Jerri Wolfe |
| WORK GROUP MEMBERS PRESENT | Connie Adams, Peter Banwarth, Kristi Collins, Drew Doctor, Matt Grams, Lynn Hall, Alicia Lucke, Jerri Wolfe |
| STAFF MEMBERS PRESENT | |
| VERSION | Draft |
| RECORDED | No |

Agenda topics

| | |
|--|----------------------------------|
| DISCUSSION ITEM | Data Book 2021 update, Lynn Hall |
| <p>InDesign work – Pages are complete, still working on the glossary, references, and table of contents</p> <p>Executive Summary – Has been sent to Kristi, and will need to send to MAC once work group has read over the copy on Basecamp.</p> <p>Executive Summary Presentation – Lynn asked for help with some of the details of her presentation including some images and logo changes.</p> <p>Launch preparation – Lynn asked that we create some talking points for sharing the data book in meetings. The group discussed sending it out to the college with an announcement. Kristi said LBCC can share on Facebook and make press releases. The group discussed targeted marketing possibilities for when it is released.</p> | |

| | |
|--|-----------------------------|
| DISCUSSION ITEM | Data Dashboard, Drew Doctor |
| <p>Drew presented his work to date on the data dashboard. The work group discussed colors, fonts, and layout concerns. Word choices were noted and alternatives given, i.e. schools instead of institutions.</p> <p>The work group will meet with Drew on January 22 at 11am to discuss the dashboard further.</p> | |

| | |
|--------------------------|---|
| NEXT MEETING | February 19, 10:30am-12:00pm Online via Zoom |
| MEETING ADJOURNED | 12:00pm |