Early Learning Hub

of Linn, Benton & Lincoln Counties

Governing Board Packet May, 2021

Governing Board
Early Learning Hub
May 6, 2021
lblearlylearninghub.org

Packet Overview

In your Governing Board packet for May, you will find the following information:

1. Agenda
2. Fiscal Report – March financials and financial narrative are included.
3. Consent Items – April Meeting Minutes
4. Discussion Items
    a. Vacant Board Positions & Board Member recruitment – Informational
    b. Board Member Terms - Informational
    c. Pollywog Update, LeAnne Trask – Informational
    d. Family Connects Update, LeAnne Trask – Informational
    e. Coordinated Enrollment Update - Informational
    5. Deeper Dive – Instead of starting our meeting with a Special Presentation, we will now be spending the final portion of our meeting doing a "Deeper Dive" into this work and ultimately, our role in Raise Up Oregon. This month we will use Miro to look at the Strategies we previously identified that the Hub should be a Leader. For each strategy, we will add "sticky notes" to identify our Current Progress, Opportunities for Growth/System Alignment & Who Needs to be Involved. I will post the link in Basecamp if you would like to look at our Miro Board prior to the meeting or if you are unable to attend and would like to contribute.

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Agenda

Governing Board Members

Claire Hall, Co-Chair
Lincoln County Commissioner

Julie Manning, Co-Chair
Samaritan Health Services

DeAnn Brown
Confederated Tribes of Siletz Indians

Sandy Chase
Department of Human Services

Jeff Davis
Linn-Benton Community College

Sarah Dorgan
Citizens Bank

Tonja Everest
Linn Benton Lincoln Education Service District

Laura Farmer
Parent

Jennifer Gere
Parent

Stephany Koehne
Kids & Company of Linn County

Kelly Locey
Benton County Health Department

Todd Miller
Santiam Canyon School District

Lorena Reynolds
The Reynolds Law Firm, PC

Bettina Schempf
Old Mill Center

Lauren Sigman
Lincoln County School District

Paul Smith
Strengthening Rural Families

Marc Thielman
Alsea School District

Rich Waller
Landmark Professional Mortgage Company

Rebecca Weinsteiger
DevNW

Early Learning Hub
of Linn, Benton & Lincoln Counties

May 6th, 2021
2:00 – 4:00 PM
https://linnbenton.zoom.us/j/94157469669

Meeting ID: 941 5746 9669
Password: 073897

Members of the public wanting to make public comment must sign in. Each individual speaker will have 3 minutes during the Public Comment portion of the Agenda.

I. Roll Call
   a. Welcome new EL Hub/Pollywog Staff Member

II. Director's Report

III. Fiscal Report – Matt Grams

IV. Consent Items
   a. April Meeting Minutes

V. Discussion Items
   a. Vacant Board Positions & Board Member recruitment – Informational
   b. Board Member Terms – Informational
   c. Pollywog Update, LeAnne Trask – Informational
   d. Family Connects Update, LeAnne Trask – Informational
   e. Coordinated Enrollment Update, Antonia Huerta & Matt Grams – Informational

VI. Public Comment

VII. Deeper Dive – Raise Up Oregon – Miro Board

VIII. Next Meeting – June 24, 2021 – Board Meeting Via Zoom

IX. Adjournment

All members of the EL Hub Governing Board ***must disclose*** when they believe they have *or may have* a conflict of interest, and may participate in discussions that are leading to consensus. If, however, consensus cannot be reached and the group uses the fall-back voting process, the individual with the conflict of interest may not participate in that final vote.

Fiscal Report

March Financial Narrative

Early Learning Hub of Linn, Benton & Lincoln Counties

Finance

March 2021

MONTH-END DETAILS

Revenue:

In the month of March, we received $25,392 for Coordination. For Pollywog we received; $8333.33 from IHN-CCO, $148.95 from DHS and $11,111.11 from Oregon Health Authority.

Expenditures:

We had two (months) reimbursements for parent cafes to Old Mill for $1,400. School Readiness had one reimbursement to Strengthening Rural Families for $7,139.60. Family Stability had one reimbursement to Old Mill Center for $2,641.76. And there were three reimbursements for Kindergarten Partnership and Innovation going to; Lebanon Boys & Girls Club - $8,423.09, Philomath - $11,931.72 and Santiam Canyon - $18,335.74. The only irregular expense was for Family Connects. Hooded towel promos were purchased at $13,518.39

Other Information:

Coordination expenses are lower than previous months since Lynn's position has not been back-filled yet.

March Financial Summary

Early Learning Hub of Linn, Benton & Lincoln Counties
Early Learning Hub - 2-Year Budget (7/1/19 - 6/30/21)
Governing Board Summary Financial Update as of the end of March 2021

Resources	Budget	Current Month	YTD	Balance	% Rcvd
Revenues					
Reimburseable Revenues	$ -	$ -	$ -	$ -	
Grant Resources					
Pollywog	$ 488,673.89	$ 19,946.93	$ 353,516.15	$ 101,824.40	72%
Pollywog - IHN-CCO Carryover	$ 94,615.55	$ -	$ 94,615.55	$ -	100%
State Resources					
Coordination					
Dept. of Education - ELD - Coordination (carry-over)	$ 25,000.00	$ -	$ 25,000.00	$ -	100%
Carry-Over Vroom	$ 3,001.70	$ -	$ 3,001.70	$ -	100%
Carry-Over NWHF	$ 9,233.17	$ -	$ 9,233.17	$ -	100%
OCF Funds	$ 84,000.00	$ -	$ 25,000.00	$ 76,176.00	30%
Coordinated Enrollment	$ 200,500.00	$ -	$ 21,500.00	$ 59,000.00	11%
ECE Sector Planning	$ 60,000.00	$ -	$ 60,000.00	$ 179,000.00	100%
Dept. of Education - ELD - Coordination	$ 609,408.00	$ 25,392.00	$ 533,232.00	$ 76,176.00	88%
Reimbursement Grants					
Dept. of Education - Title IV-B2	$ 171,911.88	$ -	$ 48,539.86	$ 123,372.02	28%
Dept. of Education - School Readiness	$ 243,589.13	$ -	$ 78,525.00	$ 165,064.13	32%
Dept. of Education - Family Stability	$ 71,674.37	$ -	$ 50,212.87	$ 21,461.50	70%
Dept. of Education - Kindergarten Partnership & Innovation	$ 535,591.00	$ -	$ 177,098.86	$ 358,492.14	33%
Total All Resources	**$2,597,198.69**	**$ 45,338.93**	**$ 1,574,475.16**	**$ 1,113,737.38**	**61%**

Expenditures	Budget	Current Month	YTD	Balance	% Used
Reimburseable Expenditures	$ -	$ -	$ -	$ -	
Grant Expenditures					
Pollywog Program	$ 583,289.44	$ 29,739.51	$ 407,081.03	$ 176,208.41	70%
State Expenditures					
Coordination	$ 991,142.87	$ 27,613.95	$ 713,678.75	$ 277,464.12	72%
Reimbursement Grants					
Title IV-B2 Funds	$ 171,911.88	$ -	$ 48,539.86	$ 123,372.02	28%
School Readiness	$ 243,589.13	$ 7,425.18	$ 92,208.68	$ 151,380.45	38%
Kindergarten Partnership & Innovation	$ 535,591.00	$ 40,238.17	$ 238,155.03	$ 297,435.97	44%
Family Stability	$ 71,674.37	$ 2,747.43	$ 58,407.96	$ 13,266.41	81%
Total All Expenditures	**$ 2,597,198.69**	**$ 107,764.24**	**$ 1,558,071.31**	**$ 1,039,127.38**	**60%**
Ending Balance	$ -				

Revenues
Other Resources (funds not located at LBCC)

Expenditures	Budget	Current Month	YTD	Balance	% Used
IHN-CCO (funds not located at LBCC)	$ 38,107.50	$ -	$ -	$ 38,107.50	0%

Consent Items

April Meeting Minutes

Early Learning Hub of Linn, Benton & Lincoln Counties
Governing Board Meeting Minutes

MEETING COMMENCED	3:00pm April 1, 2021 Online via Zoom
MEETING CALLED BY	Claire Hall
WORK GROUP MEMBERS PRESENT	
STAFF MEMBERS PRESENT	Connie Adams, Kristi Collins, Matt Grams, Antonia Huerta, LeAnne Trask
VERSION	Draft
RECORDED	Yes

Agenda topics

ROLL CALL	Governing Board Members
Sandy Chase, Claire Hall, Sarah Dorgan, Lorena Reynolds, Bettina Schempf, Lauren Sigman, Paul Smith, Rich Waller, Rebecka Weinsteiger, Jerri Wolfe (for Jeff Davis),	

DIRECTOR REPORT	Kristi Collins
New federal funding – Kristi shared information about new funding from the federal level for early learning and child care, including $2 million for summer Kindergarten Partnership and Innovation programs to be disbursed via Oregon's Early Learning Hubs. The LBL Hub will contact partner school districts regarding summer Jump Start programs and supplies that might be needed.	
Child care needs – Kristi participated in a state-wide discussion facilitated by Senator Merkley regarding the need to increase access to and supply of child care services and reducing barriers that are in the way. The participants recognized the increase in women leaving the workforce and/or not returning to the workforce due to a lack of child care. Other barriers noted are a lack of facilities, the low pay to child care professionals, and urban vs. rural child care supplies.	
LBCC Inservice – In addition to the campus-wide Inservice program, staff members from the Hub and Pollywog will be looking at a crosswalk of the new Theory of Change document along with the LBCC Mission, Vision, and Values. The goal is to create a one-pager to share with the college or others with how the work of the Hub aligns with the work of LBCC.	

FISCAL REPORT	Matt Grams
Matt presented the fiscal report for February, 2021.	

CONSENT ITEM	March Meeting Minutes
The Board was asked to approve the minutes for the March, 2021 meeting.	
Motion: Bettina Schempf	
2nd: Rebecka Weinsteiger	

VOTING RESULTS	Individual Votes cast by Board Members (Yes, No, Abstain)															
Brown	Y	N	A	Gere	Y	N	A	Reynolds	Y	N	A	Weinsteiger	Y	N	A	
Chase	Y	N	A	Hall	Y	N	A	Schempf	Y	N	A	Open	Y	N	A	
Davis	Y	N	A	Koehne	Y	N	A	Sigman	Y	N	A	Open	Y	N	A	
Dorgan	Y	N	A	Locey	Y	N	A	Smith	Y	N	A	Open	Y	N	A	
Everest	Y	N	A	Manning	Y	N	A	Thielman	Y	N	A	Open	Y	N	A	
Farmer	Y	N	A	Miller	Y	N	A	Waller	Y	N	A	Open	Y	N	A	
Abstentions: Sarah Dorgan, Rich Waller, Claire Hall																
The Board voted to approve the March meeting minutes.																

DISCUSSION ITEM	Pollywog Budget
LeAnne Trask discussed the budget for the Pollywog program.	

CONSENT ITEM	Pollywog Budget
The Board was asked to approve the Pollywog budget.	
Motion: Bettina Schempf	
2nd: Rich Waller	

VOTING RESULTS	Individual Votes cast by Board Members (Yes, No, Abstain)															
Brown	Y	N	A	Gere	Y	N	A	Reynolds	Y	N	A	Weinsteiger	Y	N	A	
Chase	Y	N	A	Hall	Y	N	A	Schempf	Y	N	A	Open	Y	N	A	
Davis	Y	N	A	Koehne	Y	N	A	Sigman	Y	N	A	Open	Y	N	A	
Dorgan	Y	N	A	Locey	Y	N	A	Smith	Y	N	A	Open	Y	N	A	
Everest	Y	N	A	Manning	Y	N	A	Thielman	Y	N	A	Open	Y	N	A	
Farmer	Y	N	A	Miller	Y	N	A	Waller	Y	N	A	Open	Y	N	A	
Abstentions: Jerri Wolfe (for Jeff Davis)																
The Board voted to approve the Pollywog budget.																

DISCUSSION ITEM	Pollywog and Family Connects programs updates
LeAnne Trask shared updates for the Pollywog program and the Family Connects Program.	
Family Connects will be launching on May 1. Preparation updates include: ads on the Pollywog and Hub Facebook pages; brochures being printed; Samaritan has signed an MOU for Family Connects nurses to meet families at the hospital; agreements with insurance companies are not complete and so the counties have adjusted their scaling plans; marketing items have been ordered; the Clinical Champion role still needs to be filled.	

DISCUSSION ITEM	Coordinated Enrollment update
Antonia Huerta and Matt Grams provided the board with information about the Coordinated Enrollment process, the number of families that they are processing, and the vacancy numbers for Preschool Promise programs.	
A hopeful change to the Coordinated Enrollment process has been approved at the state level. This will allow families that already receive TANF funds, SNAP benefits, or OHP health insurance to automatically qualify for Preschool Promise slots. Families will no longer have to provide months of income proof, which had been a barrier to completed applications for some families.	
Matt, Antonia, and Kristi will attend an event at the Albany YMCA to promote the new child care center and Preschool Promise.	

DEEPER DIVE	Raise Up Oregon
Kristi led the continuing discussion regarding the Theory of Change and the Raise Up Oregon document. The board reflected on the work that had been completed at the 2020 board retreat that divided up goals between work groups.	
Kristi proposed the use of Miro for this collective work.	

NEXT MEETING	May 6, 2021 Online via Zoom
MEETING ADJOURNED	3:00pm

Discussion Items

Vacant Board Positions & Board Member Recruitment

Early Learning Hub
of Linn, Benton & Lincoln Counties

Governing Board Members

Claire Hall, Co-Chair
Lincoln County Commissioner
Lincoln County – Human & Social Services

Julie Manning, Co-Chair
Samaritan Health Services
Coordinated Care – Standing Position

Sandy Chase
Department of Human Services
DHS – Standing Position

DeAnn Brown
Confederated Tribes of Siletz Indians
Standing Position

Jeff Davis
Linn-Benton Community College
Fiscal Agent – Standing Position

Sarah Dorgan
Citizens Bank
Linn County – Business

Tonja Everest
Linn Benton Lincoln
Education Service District
ESD – Standing Position

Laura Farmer
Parent
Benton County – Parent Voice

Jennifer Gere
Parent
Linn County – Parent Voice

Stephany Koehne
Kids & Company of Linn County
Linn County – Early Childhood Education

Kelly Locey
Benton County Health Department
Benton County - Health

Todd Miller
Santiam Canyon School District
Linn County – K-12

Lorena Reynolds
The Reynolds Law Firm, PC
Benton County - Business

Bettina Schempf
Old Mill Center
Benton County – Human & Social Services

Lauren Sigman
Lincoln County School District
Lincoln County – K-12

Paul Smith
Strengthening Rural families
Benton County – Early Childhood Education

Marc Thielman
Alsea School District
Benton County – K-12

Rich Waller
Landmark Professionals
Lincoln County – Business

Rebecca Weinsteiger
DevNW
Benton County – Housing

Vacant
Linn County – Housing

Vacant
Lincoln County – Housing

Vacant
Lincoln County – Early Childhood Education

Vacant
Linn County – Health

Vacant
Lincoln County – Parent Voice

Vacant
Linn County – Human & Social Services

Board Terms

PROPOSED GOVERNING BOARD TERMS

TERMS: Ending 6/2020			
1	Sarah Dorgan	Business	Linn
2	Jennifer Gere	Parent	Linn
3	Lorena Reynolds	Business	Benton
4	Marc Thielman	K-12 (appointed)	Benton
5	Vacant	Health	Lincoln
6	Kelly Locey	Health	Benton
7	Vacant	Housing	

TERMS: Ending 6/2021			
1	Rich Waller	Business	Lincoln
2	Glenna Hughes	Health	Linn
3	Paul Smith	ECE	Benton
4	Vacant	H&SS	Linn
5	Lauren Sigman	K-12 (appointed)	Lincoln
6	Vacant	Parent	Lincoln
7	Vacant	Housing	

TERMS: Ending 6/2022			
1	Todd Miller	K-12 (appointed)	Linn
2	Stephany Koehne	ECE	Linn
3	Claire Hall	H&SS	Lincoln

4	Vacant	Parent	Benton
5	Vacant	ECE	Lincoln
6	Bettina Schempf	H&SS	Benton
7	Rebecca Weinsteiger	Housing	Benton

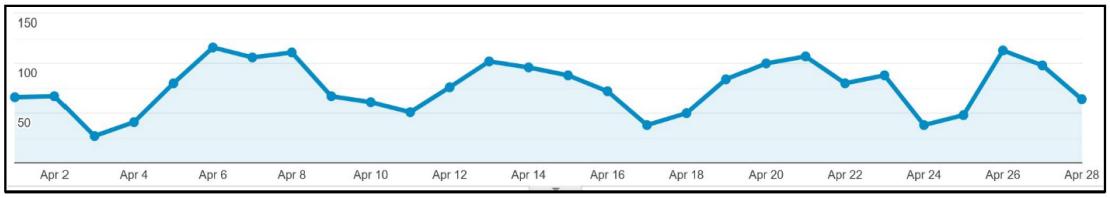
STANDING: (Agency Appointed)			
1	Jeff Davis	LBCC	Linn/Benton
2	Julie Manning	IHN-CCO	LBL
3	Tonja Everest	LBL-ESD	LBL
4	DeAnn Brown	CTSI	Lincoln
5	Sandy Chase	DHS	LBL

Pollywog

POLLYWOG UPDATE
5/6/2021

ANALYTICS:

- There are currently 1,659 individuals (adults and children) in the Pollywog database: (not all have counties listed)
  - Linn County – 621
  - Lincoln County – 48
  - Benton County – 183
  - Multnomah – 3
  - Polk – 9
  - Lane - 6
  - Marion - 10
  - Deschutes - 1
  - Douglas - 1
- Currently there are 19 prenatal and 36 parenting education classes offered on the Pollywog website, with 6 taught in Spanish.
- All prenatal and parenting education classes continue to be offered remotely only. We are expecting all Summer term classes will remain remote also.
- There were 2,135 pageviews on the website in April.
- Website views in April looked like this:

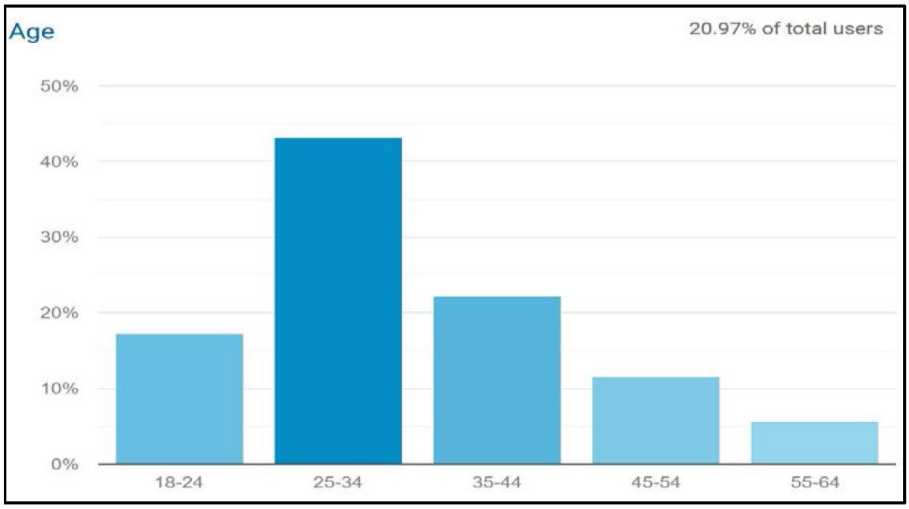


- Our highest viewed page was:
  - 842 views (39.44%)
  - Hailey's blog post from March 2020
  - Still seeing spikes in Monday readership
- We saw a rise in the number of males vs females accessing the site:
  - 80% female
  - 20% male

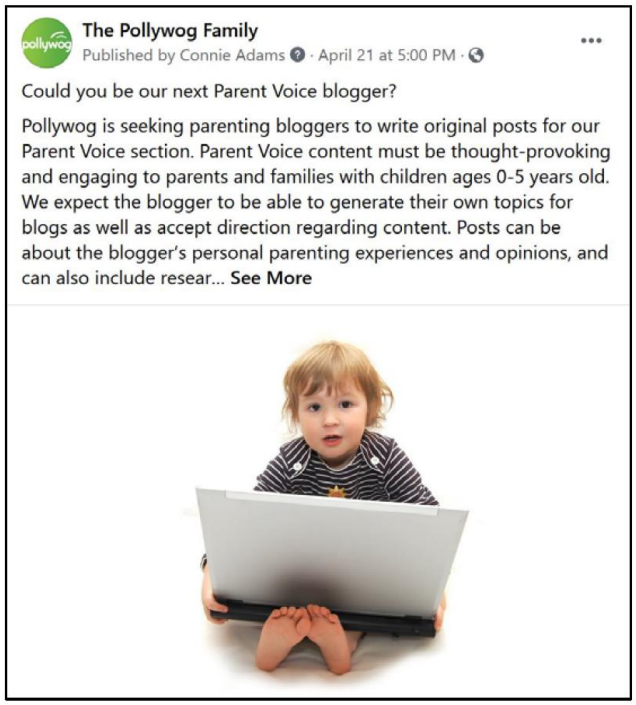
pollywog
Prepared parents. Healthy families.

POLLYWOG UPDATE
5/6/2021

- We are also seeing a steady rise in the number of 18-24 year old readers accessing our pages:



- Our highest reaching post was on April 21: 253 views, 21 engagements on our post about looking for a new Pollywog Blogger:



pollywog
Prepared parents. Healthy families.

POLLYWOG UPDATE
5/6/2021

- The April Facebook "Likes" were up 40% in April.
- The Parent Voice Blogs are being published three weeks out of the month, in English and Spanish, and they are all being written by Hailey Cain.
- The April Parent Newsletter was entitled "Bright by Text", and it introduced our parents to the Bright by Text program that Pollywog is using. Sent out to Home Visiting for All Families" and it talked about all of the home visiting programs available in our region, including Family Connects. Sent out to 594 recipients, in English and in Spanish, and opened by 31%.
- We have a new Pollywog Assistant: Sam Rounsavell.

Family Connects

FAMILY CONNECTS OREGON
Linn, Benton, Lincoln Counties

FAMILY CONNECTS UPDATE
May 6, 2021

Marketing and Promotion

- Family Connects posts continue to be featured regularly on the EL Hub and Pollywog Facebook pages.
- Brochures and Family Connects branded baby towels have been distributed to all the hospitals, and brochures are being distributed to community partners. We are still awaiting OHA's sign-off on the Spanish brochure and will pass it out as soon as possible.
- We would like to get MOM Magazine to do a story on Family Connects, perhaps after we have preliminary data to share.

In Process

- Agreements between county health departments and private insurance companies over reimbursement is still in progress. During a recent meeting with Family Connects Oregon and other Oregon Early Adopters, OHA assured attendees that insurance companies are statutorily required to cover the program. OHA has stated that a consultant will be hired to assist with conversations with insurance companies.
- We are still seeking a Clinical Champion. Please contact LeAnne if you know of a medical professional who might be interested in this role.

- Family Connects staff, nursing staff, and county support staff have completed live training sessions and are finishing up asynchronous trainings that relate to their specific roles within Family Connects.
- Community alignment has also been a focus this past month. We have been meeting with new potential partners to get them signed up and trained to use the Pollywog database, and reviewing training with current partners. In April, we met with the following agencies:
    - April 7 with Healthy Families
    - April 7 with Community Outreach, Inc.
    - April 15 with Options
    - April 26 with DHS Foster & Adoption
    - April 27 with Community Outreach, Inc.

Completed

- Family Connects staff attended a meeting organized by Jessica Barker, Program Manager for Healthy Families, to answer questions and address concerns about the flow of referrals among community partners and agencies.
- The Community Advisory Board (CAB) is meeting monthly in conjunction with the Regional Maternal Child Coalition.
- Each county has finalized their scaling plans, with consideration of the situation with insurance agreements:
    - Linn County will offer the Family Connects program to all families seen at Samaritan Albany General Hospital to start, and scale up to include births at other hospitals in Linn County.

- Benton County will offer the Family Connects program to families with OHP coverage who are seen at Good Samaritan Regional Medical Center, and scale up to include families with other insurance coverage as reimbursement agreements are made.
- Lincoln County has been offering the Family Connects program to all families and will continue to do so.