

POLLYWOG PARTNER MEETING AGENDA

11 June 2020 • 9:00 – 10:30am • Remotely

1. Welcome
2. Pollywog Newsletter – Connie
 - Numbers for June newsletter
 - Google Analytics
 - July Topic: Summer Safety
3. Pollywog Blog – Shirley, Hailey
 - May 4 (Shirley) – Continuing to Grow
 - May 11 (Hailey) – Preparing Meals after Baby
 - May 18 (Shirley) – Humbly and Honestly talking about Mental Health
 - May 26 (Hailey) – Well-Baby Visits and First Vaccinations
 - June 2 (Shirley) – You Can't Pour from an Empty Cup
 - June 8 (Hailey) – The ASQ and Delilah's new Lovey
 - Father's Day Blog Post
4. Family Connections – Sheri, Juana, Jose
 - How are families doing?
 - What is being asked for most?
5. Pollywog Friday Update
 - Issue #44 – Will go out on Thursday, June 18
 - New on-line training system, updated Pollywog PowToons, new partners
6. Google Analytics
 - 1273 individuals (adults and children) in database
 - All parenting education classes are on-line – 29 available
 - All prenatal and childbirth classes are on-line – 25 available
 - Lincoln County Parents have been registering for the on-line classes
 - 353 website pageviews in March
 - 1522 website pageviews in May – Yeah!!
 - Returning Users/New Users
7. Social Media Update - Facebook Project
 - State asked us to offer “Parent Engagement”
 - April - Parent/Child Activities, Self-Care Activities (5 days a week)

- May – Educational Activities, Self-Care Activities, Child Development (5 days a week)
 - June – Self-Care Activities (3 days a week)
 - Scaling back as summer comes on to let parents breathe a little bit
 - Analytics: Likes, Views & Engagement
8. Community/State Meetings
- Doula's new Parenting Support Group: Pandemic Parenting
 - Boost Oregon Workshop
 - OHA New Resource List
 - OHA Messaging in 12 different languages to try to help reduce the spread of COVID – current messaging isn't working and minority rates are higher
 - EL Hub Facebook post - May 19 "New Resources for Food"
 - 1026 views, 67 engagements
9. Comments – Kristi
- Family Connects
10. Pollywog Updates
- New PowToons
 - New Training Videos
 - Oregon Community Foundation Grant Renewal – due 6/26
11. Training Updates
- Healthy Families are re-trained and ready to go
 - Community Doulas are re-trained and ready to go
 - New partners - Lincoln County Home Visiting Nurses
12. Any items of business by other partners?
13. Next Pollywog Partner Meeting:
- Tuesday, August 13, 9-10:30am