**Pollywog Partner Meeting**

Thursday, February 7, 2019

LBCC Luckiamute Center, LM-130

6500 Pacific Blvd. SW, Albany

**Agenda**

1. Welcome
2. Pollywog Parent Newsletters – Jennie
* January numbers
* February numbers
* Upcoming topics for March and April
1. Pollywog Parent Voice Blog – Shirley
* December 3 – 59 views on Pollywog, 30 reached on Facebook, 5 engagements
* December 17 – 41 views on Pollywog, 0 reached on Facebook, 0 engagements
* January 14 – 64 views on Pollywog, 639 reached on Facebook, 129 engagements
* Upcoming topics for March and April
1. Pollywog Friday Update – LeAnne
* Last issue went out on January 22 (#33)
* Next issue will go out on February 15
1. Google Analytics – LeAnne
* Website Analytics Report for December (2016 and 2018)
* 687 individuals in Pollywog database
* 52 courses available, 4 taught in Spanish
* 265 website users in December
* 325 website users in January
* 84% of our users are female
* 40% of our users are 25-34 years old
1. VistaLogic (Clara) Updates – LeAnne
* New Production Version and 2 “patches”
* New User’s Manual pages for those with manuals
* Submitted 4 Support Tickets – resolved
* New Additions:
* Adding “Child Care” to Interest menu on portal
* Adding “How did you hear about Pollywog?” to contacts
1. 211 Presentation – Cara Kangas
2. Next Partner Meetings
* Thursday, April 11, 9:00-10:30am
* Thursday, June 13, 9:00-10:30am