

Partner Meeting Held

On Thursday, February 15, the Pollywog Partners held a meeting at the Luckiamute Center on the LBCC campus. There was a large turn-out and we were able to cover a lot of information in a short amount of time. Following is a brief run-down of the topics discussed and the consensus of the group:

We discussed the new format and content of the Pollywog Family Newsletters. Jennie Hartsock brought samples of the January and February newsletters and discussed the way that content is being selected. Kristi Collins then discussed the "Partners for a Healthy Baby" curriculum and our thoughts around using it as part of our newsletter creation process. (If any agencies are currently using this curriculum, please let us know!)

We reviewed the Google Analytics from our first year of operation. (Please see Polly-

What's Happening

✓ The next Pollywog Partner Meeting has been scheduled for Thursday, April 19, 2018, from 9-10:30am. A calendar invitation will be going out in the next few days. We will be discussing: how the referral process is going, the status of a HIPAA/FERPA PowToon, the training schedule, and a review of the expansion plans into the Lebanon community. Please plan on joining us.

✓ Currently there are 246 families in the Pollywog database, and over 30 prenatal and parenting classes a month are available for registration.

wog Update #19 for a full review of the analytics.) Another piece of analytic information that we just got: Last year 496 families flipped the Pollywog Website from English to Spanish.

We had a special presentation from the Regional Health Information Collaborative (RHIC) regarding a partnership around the ASQs. This is going to be a wonderful opportunity for our partners to use the on-line version of the ASQ program and have their information sent directly to the child's provider and uploaded into Pollywog. Win-win!!

We presented a preliminary HIPAA/FERPA PowToon to the partners and asked for feedback. We want to inform our partners and give them good information about these Federal requirements, without calling it a "training". Some good suggestions were offered and we will continue work on the PowToon, and will present our finished version to the group at a later meeting.

We discussed consent forms and we presented two options to the partners for discussion. Both opinions will be refined and made available to the partners.

We discussed where we are with our training of partners, and who still needs to be contacted and "brought into the fold", such as DHS, WIC, and Linn Co. Mental Health.

We also discussed the referral process and how it is working for our trained partners. We encourage all of our partners to make a conscious effort to use this function and let us know how it is working for them.

We went on to discuss a marketing idea that had been mentioned at a previous meeting: vinyl window clings. The idea was to give our partners a window cling that says "Pollywog Partner" on them, so that families will know that Pollywog is available to them through this partner. We showed a couple of options and discussed the cost and time involved. We will pursue this as a marketing item.

Laurie Barajas was present at this Partner Meeting (thank you, Laurie!), and we were able to discuss our plans to expand into east Linn County in the next few months. Laurie was very positive about having our help and has given us a large list of partners that she refers to, and we will begin contacting them immediately. We will have much more discussion about this topic in the next few months.

And finally, we discussed the Partner Meeting schedule and agreed to set a regular bi-monthly meeting schedule.

The new schedule for the rest of 2018 will be as follows:

- Thursday, April 19, 9-10:30am
- Thursday, June 21, 9-10:30am
- Thursday, August 16, 9-10:30am
- Thursday, October 18, 9-10:30am
- Thursday, December 13, 9-10:30am

We will be sending our calendar invitations prior to each meeting.

We appreciate the time and attention that our partners gave us at this meeting, and we're gratified to see Pollywog continuing to grow and expand.

LBCC College Night

Members of the Hub and Pollywog staff were on-hand for LBCC College Night, February 5, 2018. Staff members spoke to incoming freshmen and their families about Pollywog and handed out flyers, cards, and frisbees.



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