Pollywog website architecture

September 13, 2016

0.1
En Español

- Toggle between English and Spanish (all website content)

0.0
Home

- Messaging about purpose and benefits
- Sign up for email notifications (upcoming classes, etc.)
- Featured classes

1.0
Resources for Parents

- **1.1** Prenatal
- **1.2** Infants
- **1.3** Toddlers
- **1.4** Preschool
- **1.5** Kindergarten

- High-level messaging, tailored to the child's age, designed to empathize with the parent and encourage enrollment in classes.
- Sample list of upcoming classes
- Recommended resources (e.g. PSN blog)

2.0
Classes & Activities

- Sort/filter by child age, class date, and county

- **2.1** List view
- **2.2** Calendar view
  - **2.x** Class detail page

- Form to "register" for the class (form fields may include: name, address, phone, email, ages of children, primary language, preferred method of contact)
- Phone number to call for more information or to register
- Option to receive email updates about related classes

3.0
About Us

- **3.1** Sponsoring Organizations
- **3.2** News

4.0
Contact Us

- Phone and email
- Option to request contact by phone or email

5.0
Search

6.0
Privacy and Terms

Key

- ☐ Primary Navigation
- ☐ Secondary Navigation
- — Click path
- **x.x** Unique page
- • Content on page
- ◈ Wireframe candidate