

Linn Benton Lincoln Early Learning Hub Identity Work Group Meeting Minutes

MEETING COMMENCED	2:30pm, February 13, 2015 Madison Avenue Collective, Corvallis
MEETING CALLED BY	Kristi May
MEMBERS PRESENT	Jeff Davis, Jeff Sneddon, Julie Manning, Kristi May, Jeff Jimerson
VERSION	Final

Agenda topics

DISCUSSION ITEM	Hub Description (Jeff Jimerson)	
	Who are we trying to reach?	
	Hub members	
	Local businesses	
	Local preschools	
	Medical facilities	
	Tribal governments	
	School Districts (Kindergarten and 1 st grade)	
	Government agencies	
	Non-profits agencies	
	Universities/Community Colleges	
	How to we envision families interacting directly with the Hub? --Or do we?	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Jeff Jimerson requested a copy of the LBL EL Hub ListServ	Hub Staff	ASAP

DISCUSSION ITEM	Other Early Learning Hubs (Jeff Jimerson)	
	What have other Hubs done?	
	Marion County Hub has its own dedicated website	
	Some of the other Hubs only have a landing page on their lead agencies website – no documentation, budgets, charters, etc.	
	State has an Early Learning Hub page, but it is seriously out of date and has many broken links	
	Other hubs aren't listing upcoming meetings, or have archive of past meetings available for download or viewing	
	Other hubs only give information about their work plan and strategic plan, and not much else	

CONCLUSIONS		
Committee is interested in what other Hubs have done		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Jeff Jimerson requested that we review other Hub websites and send him links	Hub Staff	ASAP

DISCUSSION ITEM	Deliverables (Jeff Jimerson)	
Jeff requested that we address what deliverables we wanted from MAC		
logo		
letterhead/envelopes		
website		
brochures		
video?		
CONCLUSIONS		
Committee is interested in what other Hubs have done		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Jeff Jimerson requested that we review other Hub websites and send him links	Hub Staff	ASAP
Jeff Jimerson requested that we send him the minutes from the two Stakeholders Meetings in January where people discussed renaming of the Hub	Hub Staff	ASAP

NEXT MEETING	Kristi May	
Committee discussed having two or three meetings in the next few weeks, and then again as the need arises		
Jeff Jimerson asked if we wanted to start seeing deliverables at the next couple of meetings		
CONCLUSIONS		
Committee decided to hold next meeting on Wednesday, Feb. 25, from 3:00-4:30pm at the Madison Avenue Collective Offices		