

Linn-Benton-Lincoln Early Learning Hub Stakeholders Meeting Minutes

January 12 2015

Attendees: Kelly Locey, Maria Delapoer, Jeff Jimerson, Renee Smith, Peik-Kuen Lim, Julie Manning, Frank Moore, Roxanne Ellingboe, Pat Crozier, Jennifer Moore, Sandy Chase, Kristin Starnes, Cindy Cole, Cori Brownell, Jessica Deas, Cyrel Gable, Guadalupe Diaz, Kim Whitley, Stephanie Koehne, Medora Tuck Stevens, Maikia Moua, Ashley Hall, Amy Lesan, Alicia Larson, Kathy Heath, Karen Nibler, Aimee Addison, Mary Arthur-Young, Gary Tempel, Bettina Schempf, Cindy Bond, Paul Smith, Lauren Zimbelman, Brian Catta, Edie Moro, Anne Schuster, Mary McKay, Debbie McPheeters, Jerri Wolfe, Kristi May, LeAnne Trask

Programs represented: Benton County Health Department, Greater Albany Public Schools, The MAC, Family Tree Relief Nursery, Corvallis Library, Samaritan Health, Linn County Public Health, Oregon Department of Human Services, Corvallis Benton County Public Library, Teaching Research Institute of Western Oregon University, Linn-Benton-Lincoln Health Departments, Linn-Benton Community College, Kids & Company, Healthy Families of Linn and Benton County, Benton County Health Services/Public Health, Corvallis School District, Old Mill Center, League of Women Voters of Oregon, Albany Public Schools Foundation, Scio School District, Strengthening Rural Families, City of Harrisburg, Linn-Benton-Lincoln Education Service District, IHN-CCO, Hart Family Resource Center

Review:

- Review of State of Oregon's goals for Early Learning Hubs.
- Review of LBL Hub events since last Stakeholders Meeting (June 2014).
- Review of LBL Hub numbers used in Grant.
 - Q: The "at-risk" number seems high. How was it figured?
- Review of money coming into the Hub.
 - Q: Where is funding for all-day kindergarten coming from?
 - Q: Is this money only for Hub organizations? Will there be a grant process within the Hub to get funds?
- Review where the State is in this process.
 - Q: How are the positions funded?
 - Q: Is this a July FY?

Year One Work Plan:

- Explanation of each of the 3 State-mandated Outcomes with the 8 Hub Goals, including objectives, timelines, and responsibilities.

Work Groups:

- Explanation of the responsibility of each of the 5 work groups.
- Offered invitation to join any of the work groups.

Branding: (Julie Manning)

- The Madison Group has been hired to help with the branding process for the new Hub. Is the existing name the name we wish to continue using?
- The Hub was named to provide identity during the granting process and by necessity.
- Things to consider:
 1. LBL Early Learning Hub is a very long name.
 2. The Hub name needs to reflect the three counties involved.
 3. The current name is not meaningful to families.
 4. A more catchy name would work better as the brand behind social media campaigns.
 5. The word "Hub" is not meaningful to most people. Doesn't create a "picture" of who we are.
 6. Another name could better describe our purpose.
 7. The current name is consistent with CCO and ESD.
 8. The current name is an easy acronym.
 9. We need to keep "Lincoln" in the title.
 10. What name speaks to families?
 11. Who is the audience?
 12. The business community has heard of early learning hubs.
 13. "Early Learning Hub" is important to keep in the title.
 14. Maybe we should remove the word "Hub" and say "Partnership"?
 15. Name needs to be short enough so there isn't an acronym.
 16. What are the names of the other EL Hubs?
 17. The current name is easy and gives region, but there are other LBL programs.
 18. Why is LBL in that sequence?
 19. Give it a name that is easy to search.
 20. Give it a name that relates to what our goals are.
 21. Give it a name that relates to the services we provide.
 22. Economic connection between Linn and Benton counties. What is evocative of the three counties?
 23. Does including a geographic name help glue it together, or could it be achieved another way?
 24. A geographic name identifies for people from outside the counties.
 25. Who is our audience?
 26. The name should try to create a common identity.
 27. LBL Early Learning Hub is very descriptive.
 28. How is Siletz geographically captured in this region?
 29. It's difficult to connect three geographies under one name.
 30. The name needs to be linked to services.

- Name Suggestions:
 1. Families First
 2. Cascades to Coast Early Learning Hub
 3. Early Learning Hub of Linn, Benton, and Lincoln Counties
 4. Early Learning Hub serving Linn, Benton and Lincoln Counties
 5. Children are Ready
 6. Kids First
 7. The Wonder Years

Next Steps:

- Next Stakeholders Meeting scheduled for Tuesday, 1/13/15, from 1:30pm-3:30pm at the Lincoln County Courthouse, Newport, in the Board of Commissioners Conference Room.

Other:

Contacts for the Parenting Education office are:

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