

Pollywog Information Campaigns

One of the purposes of the Pollywog Project is to give parents accurate and helpful information about a variety of relevant health and parenting topics. The Pollywog database further allows us to target our audience by age of child, location and other demographic characteristics. Our most recent information campaign provided parents with information about where to find holiday meals and food and gift baskets, targeted by county. (This Resource Guide is also available on the Parenting Success Network website, www.parentingsuccess-network.org.) Other information campaigns have informed parents about the Vroom program, the class schedule for Live and Learn parent education classes, and Library Story Times in the various counties.



What's Happening

- ✓ The next Pollywog Partners' Meeting is scheduled for Wednesday, December 6, from 8:30-10:30pm at the LBCC Luckiamute Building, LM-131. We will be discussing HIPAA/FERPA training, finalized versions of the Pollywog Memorandum of Understanding, and the status of the Pollywog campaigns.
- ✓ Currently there are over 160 families in the Pollywog database.
- ✓ Training of the staff of the pilot group of partners is processing. Family Tree Relief Nursery training was completed this month, and the instructors at South Albany General Hospital will be trained the week after Thanksgiving.

We are looking for feedback from our Partners about what topics we should cover in these information campaigns. We are developing a series of information campaigns that are age specific, and will be sent to all parents just before their children reach the relevant age. We are also developing information

Holiday Resource Guide
Linn, Benton & Lincoln Counties
2017

LINN COUNTY			
Agency	Meal/Basket	Date Info	Time Info
Albany Helping Hands 541-926-4036	Christmas Meal	Christmas Day, 12/25	4:30 - 6:00 p.m.
Jackson Street Youth Services/ Albany Overnight Shelter 541-229-9844	Christmas meal for people ages 10-24 (if they are under 18, they can come inside to eat). Call ahead if possible but if it is fine if they just show up, if they are 18 or older, they will receive a "bag" meal.	Christmas Day, 12/25	4:30 p.m.
Lebanon Soup Kitchen 541-451-7667	Thanksgiving Dinner	Thanksgiving day 11/23	4:00 - 6:00 p.m.
Real Souls Real People River Park, Lebanon 541-409-6649	Christmas Dinner	Christmas day 12-25	4:00 - 6:00 p.m.
River of Life Fellowship Sweet Home 541-367-8855	Christmas Meal	Sunday Soup kitchen, 12/24	1:30 - 2:30 p.m.
Signs of Victory, Albany	Christmas Meal	Christmas Day, 12/25	4:00 - 6:00 p.m.
St Mary's Soup Kitchen 541-926-9542	Christmas Dinner, 12/25	1100 Jackson St. SE, Albany	noon - 2:00 p.m.
	Thanksgiving Meal	Wednesday, 11/22	5:00 - 6:00 p.m.
	Christmas Meal	Friday, 12/22	5:00 - 6:00 p.m.

 Prepared parents. Healthy families.  Early Learning Hub Learn. Play. Grow. Connect.

campaigns that go to all Pollywog families, possibly with different resources in different locations, triggered by the season, an emerging problem or the importance of the topic. If you have suggestions for information campaign topics, please send them to Cheryl French, cheryl.french@pollywogfamily.org.

We also need our Partners' help and expertise to make sure the information we send to parents is accurate and follows best practice. If you know of a resource we can link to our information campaign, or a good person to review our information, please send that information to Cheryl French, as well. We appreciate your assistance with this.

MOUs getting Signed

We are pleased to announce that the MOUs are being signed and our Pilot Group is going to be testing the closed loop referral system, and then they are ready to begin making "real" referrals! Those that have signed the MOU to-date are: Kidco Head Start, Family Connections, Samaritan Health Services, and the Old Mill Center. Also, protocols are in place with several of the partners, and new User's Manuals are ready to be distributed to our trained partners.

Pollywog Stories from the Trenches

Recently, a young mother called to sign up for a *Live and Learn with Your Baby* class. She had signed up for Pollywog when she took a prenatal class. After her child's birth, she received the Pollywog information campaign telling parents about the *Live and Learn with Your Baby* class. She was too overwhelmed to sign up for the class immediately, but after a couple of months had passed, she called Pollywog to sign up for the class. Pollywog worked just as planned, to help her transition from pre-natal resources to parenting resources.

Contact Us

Cheryl French

Pollywog Project Specialist

(541) 917-4883

cheryl.french@pollywogfamily.org

LeAnne Trask

Pollywog Database & Media Coordinator

(541) 917-4949

leanne.trask@pollywogfamily.org

Website:

<https://pollywogfamily.org/>

Facebook:

<https://www.facebook.com/PollywogFamily/>