

# Pollywog Update #8

A peek at what is happening...



Date 4/14/17 A system of support for prenatal parents & families with children, age 0-5

Progress	Contact Information
<p><b>Looking back on May:</b></p> <ul style="list-style-type: none"> <li>The Early Childhood Director of the Boys and Girls Club presented the Pollywog Project to the Teen Parent program at Lebanon High School. She showed the students the Pollywog website, gave them wallet cards and frogs. The students enjoyed learning about Pollywog and felt it offered many choices for Pre- Kindergarten connections.</li> </ul>	<p>Cathy Corkery            Pollywog Project Specialist            541-917-4883  <a href="mailto:corkerc@linnbenton.edu">corkerc@linnbenton.edu</a>  <a href="mailto:cathy.corkery@pollywogfamily.org">cathy.corkery@pollywogfamily.org</a></p> <p>LeAnne Trask            Pollywog Database &amp; Media Coordinator            541-917-4949  <a href="mailto:Leanne.trask@pollywogfamily.org">Leanne.trask@pollywogfamily.org</a></p> <p>Website:  <a href="https://pollywogfamily.org/">https://pollywogfamily.org/</a>            Facebook:  <a href="https://www.facebook.com/PollywogFamily/">https://www.facebook.com/PollywogFamily/</a></p>
<ul style="list-style-type: none"> <li>Members of the Pollywog Management team met with Vistalogic to assess the database functionality. The conversation included the discussion of adding helpful functions within the class registration and referral modules for user ease and functionality.</li> <li>The Pollywog Specialist and Parent Engagement Coordinator hosted a parent input session with 5 parents at Clemen's Preschool in Philomath, during the 'Live and Learn with Your Baby' class. An overview of the website was provided and a preview of two promotional video clips. The</li> </ul>	<p><b>Important Dates</b></p> <p><b>Database Simulation Meeting</b>            Date- Tuesday, May 30, 2017            Time- 8:15-11:15 am            Location- LBCC, McKenzie Hall, 2<sup>nd</sup> floor, room #207 (computer lab)            Participants – Pilot Project volunteers</p> <p><b>Lincoln County Public Health Meet &amp; Greet</b>            Date- Thursday, June 8, 2017            Time – 10 am            Location – Western Title Building in 207, 255 SW Coast Hwy, Newport, Oregon            Participants- Interested partners in Lincoln County</p> <p><b>Linn County Pollywog Partner Meeting</b>            Date- Tuesday, June 27, 2017            Time- 10:00 – 11:30 am            Location – Luckiamute Bld. LBCC</p>
	<p>Snapshot of the Week</p>

parents shared that the website was user friendly, accessible and helpful. Here is a link to the video clip they enjoyed most:

Welcome to Pollywog

<https://youtu.be/-l8mbTSysLc>

- The Pollywog Project was presented as a workshop at the Oregon Parenting Educators Conference, at Oregon State University on May 22, 2017. Kristi May, the Early Learning HUB Director, provided an overview and background of the project, LeAnne Trask shared the website, marketing materials and database, and Cathy Corkery described the implementation model for the project.
- The Linn County Pollywog Partner meeting met on 5/12/17. The agenda included an overview of the Memorandum of Understanding Draft and a presentation by LeAnne Trask on the Referral Process within Vistalogic. (Attached is the final draft of the Memorandum of Understanding.)



Parent Input Meeting w/Shirley Blake, Parent Engagement Coordinator – 5/17/17

### FYI & Requests

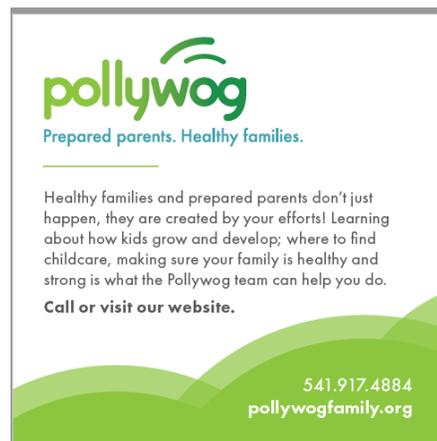
Do you have a prenatal or parenting education class to add to the website? Fill out this survey-

<https://www.surveymonkey.com/r/Pollywog>

The Pollywog Updates are archived at:

<http://lblearlylearninghub.org/partner-materials/>

Would you like marketing cards? The cards come with 4 different messages and are available double-sided in English & Spanish. Let us know how many & the best way to deliver: [cathy.corkery@pollywogfamily.org](mailto:cathy.corkery@pollywogfamily.org)



## Stories from the Field- Month of May

### **Family Connections - Pollywog Consultant**

**Number of families served:** 16

**Location of families served:** 8 lived in Albany, others from Corvallis, Lebanon, Salem and Monmouth.

**Class Registration:** 14 signed up for prenatal/childbirth classes

**Referral/Services:** 1 called for child care

**Information/Resources:** 1 asked for 'Things to do with my infant.'

**Access:** 11 came through the website, 5 by phone

**Pollywog Snapshot:** One mother contacted Pollywog through the website (on the recommendation of Healthy Families). She is new to the area and wanted to know about things she could do with her baby. Information was given to her on the 'Living and Learning with your Baby' class. She was interested in the class, however she was on OHP and WIC and found it difficult to afford. She attended the class, was approved for a scholarship and then was able complete the sessions for free. The mother was also sent information on Vroom and the library story times. When the Pollywog Consultant checked back with mother, she had signed up for Vroom and was continuing to be served by Health Families.

# Memorandum of Understanding

## Early Learning Hub: Pollywog Project

A system of support for prenatal parents and families with children, age 0-5

### Background

As a parent, the path to finding appropriate services and resources for education and child care can be bewildering and difficult to navigate. A network of partners in the Linn, Benton and Lincoln counties are working towards streamlining a process to help parents and families connect to their requested services and engage in a continuum of early childhood education opportunities.

This work has been supported by a grant from the Coordinated Care Organization (CCO) to the Early Learning Hub. The development of this project began by gathering key partners (IH-CCO, four Samaritan Medical Centers, the Early Learning Hub of Linn, Benton & Lincoln counties, LBCC Parenting Education and Family Connections) to assess interest and establish a vision.

### Vision

The vision of the Pollywog Project is to establish:

1. A regional prenatal and parenting education system that provides a continuation of support and linkage between the health care setting and Early Learning community.
2. A system that collects unduplicated data to identify parent requested services and service gaps by community for potential Early Learning Hub targeted investments and grant opportunities.

### Purpose

The Pollywog Project operates as an integrated system for parent and families to receive resources, services and referrals tailored to meet their individual needs. Each of our partner organizations provide one or more areas of personalized support for our families. Prenatal and parenting assistance with linkages through Pollywog is tracked through a closed-loop/warm hand-off channel.

There are three family friendly access points:

- Access through the website, <https://pollywogfamily.org/> that provides a portal for parents and families to begin services with Pollywog. The website offers updated listings of prenatal and early childhood education classes and resources within all three counties. All information on the website is provided in English and Spanish and is adaptable to the mobile device or tablet.
- Access by telephone, 541.917.4884, staffed by Family Connection consultants who offer personalized help for class registration and provide access to parenting advice on child

development and early learning opportunities. Family Connections is part of the grant support from the CCO, within the parenting education department at Linn Benton Community College (LBCC).

- In-person access with a Pollywog partner organization that enters contact information directly into the database to meet requested needs for resource and referral services within Pollywog.

### **Guiding Principles**

Our organization agrees to operate under the guiding principles in fulfilling the vision of the Pollywog project:

- We will offer a system of support and parent choice for services by providing partner alignment and coordination opportunities through Pollywog
- We will strive to implement community specific strategies, since needs and programs differ across counties and communities
- We will respect and value existing roles, responsibilities and needs of the various Pollywog partners
- We will seek to create inclusive and transparent processes and procedures that are as streamlined as possible
- We will evaluate and adjust strategically to meet evolving outcomes

### **Active Collaboration**

Our organization agrees to be an active participation in support of the Pollywog Project. We further agree to work collaboratively with all participating Pollywog partners within Linn, Benton, and Lincoln counties to establish a system of support for prenatal parents and families with children, age 0-5. My organization will be an active participant by:

- Serving families within the Pollywog data system
- Offer choice of coordinated resources/services for families in the Pollywog Project
- Participate in the implementation, evaluation and review process; holding ourselves and other partners accountable to reach shared goals

### **Early Learning Hub**

Our organization acknowledges Pollywog as a project under the Early Learning Hub of Linn, Benton and Lincoln counties and will demonstrate commitment to the Early Learning Hub's Mission by:

- Working across traditional programs and sectors for collective community accountability
- Finding the children in each community that need the most support while ensuring equity
- Working with families to identify their unique and specific needs
- Linking families with services and providers who can best address their needs

## **Declaration and Purpose**

This Declaration of Cooperation acknowledges that our organization has a shared responsibility to align health care and early childhood services for prenatal parents and families with children, age 0-5 in Linn, Benton and Lincoln counties.

Our organization will demonstrate commitment to working with the Pollywog Project and its technology framework, website and database, designed to meet our coordinated needs. As part of the health care setting, early learning community and/or human and social services sector, my organization will contribute to the regional partnership on the goal(s) of:

### Community Collaboration

Local hospitals, social service organizations, public health and early childhood education are working in collaboration within and throughout Linn, Benton and Lincoln counties. We are building a secure information exchange between partner agencies to link and assist families in signing up for prenatal and parenting classes, assess parenting support and refer to appropriate primary health care, child development and early learning opportunities. Taking a regional system approach will allow us to identify service utilization, needs and gaps in services.

### Culture of Choice

We are committed to building a culture of choice and personalized support for parents. We will build this culture by collaborating with partner agencies and families, offering engagement opportunities to share strategies and benefit from our collective work.

### Relationship and Transparency

We recognize that parent/family relationships is the foundational component of our work. We are transparent with our participants, the community and each other. We operate with integrity, voice our expectations and assume best intentions.

### Diversity and Inclusion

We are committed to the community and all parents and families within Linn, Benton and Lincoln Counties regardless of affiliation (ethnic, political, faith, organization). We embrace differences and know that we are enriched by them.

### Starting Prenatal and connecting to Parenting

Our focus is to bring the health care provider setting and early learning community together to support parents prenatally to age five.

## Partnership Responsibility Statement

As an active collaborator, my organization commits to:

- Keep organizational contacts and information up to date and accurate
- Assist in promotion, marketing and outreach of the Pollywog Project, as appropriate
- Assist in the data collection process including assisting in the taking of and/or administering data collection tools such as surveys and/or questionnaires as needed
- Will follow privacy protocol that includes no solicitation of database parent/family contact information and HIPPA/FERPA compliance assurance (SB 187)
- Participate in Pollywog trainings and periodic conference calls with Pollywog partners

## Authorized Partner Signature

This partnership agreement will be reviewed annually to include Project partner updates and changes. I agree to uphold the mission and goals of the Pollywog Project and to participate as an active collaborative partner.

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(Signature)

(Date)

## Partnership Information

<b>Partner Institution</b>		
<b>Primary Contact</b>		
Title:		
Address:		
Telephone:		
Email:		
<b>Secondary Contact (s): Floating License</b>		
<b>Name:</b>		
Title:		
Telephone:		
Email:		