

# Pollywog Update #5

A peek at what is happening...

Date 4/14/17 A system of support for prenatal parents & families with children, age 0-5

Progress	Contact Information
<p><b>Memorandum of Understanding (MOU)</b> The Memorandum of Understanding (MOU) draft is in the review process and will be discussed at the next Linn County Partner Meeting, Friday, May 12<sup>th</sup>. A draft of the MOU is attached for review, send any feedback to <a href="mailto:cathy.corkery@pollywogfamily.org">cathy.corkery@pollywogfamily.org</a>.</p> <p><b>Quarterly Report</b> The first quarterly report was submitted for January through March, 2017:</p> <p><u>Summary-</u></p> <ol style="list-style-type: none"> <li>1. Through a universal access point and data-collection system, streamline the process for family access to services and assist in data sharing with partners.</li> <li>2. Complete implementation at Samaritan Albany General hospital and expand to four hospital sites while engaging closest clinics, birthing centers and other services.</li> <li>3. Share data across community agencies and the medical community utilizing VistaLogic's HIPAA-FERPA compliant workflow/database company.</li> </ol> <p><u>Goal 1-</u> Pollywog established as a regional system/resource</p> <ul style="list-style-type: none"> <li>• <u>Measure-</u> Number of classes, by each hospital; listed on the website with registration available through Pollywog</li> <li>• <u>Progress-</u> Albany Samaritan General Hospital (SGH) classes are listed on the website and inputted into the Vistalogic database for sign-ups</li> </ul>	<p>Cathy Corkery Pollywog Project Specialist 541-917-4883 <a href="mailto:corkerc@linnbenton.edu">corkerc@linnbenton.edu</a> <a href="mailto:cathy.corkery@pollywogfamily.org">cathy.corkery@pollywogfamily.org</a></p> <p>LeAnne Trask Pollywog Database &amp; Media Coordinator 541-917-4949 <a href="mailto:Leanne.trask@pollywogfamily.org">Leanne.trask@pollywogfamily.org</a></p> <p>Website: <a href="https://pollywogfamily.org/">https://pollywogfamily.org/</a> Facebook: <a href="https://www.facebook.com/PollywogFamily/">https://www.facebook.com/PollywogFamily/</a> General Questions/Requests: <a href="mailto:info@pollywogfamily.org">info@pollywogfamily.org</a></p>
	<p><b>Important Dates</b></p> <p><b>Albany Rotary – Pollywog Presentation</b> Date- Tuesday, April 18<sup>th</sup> Time- noon- 1 pm Location- Pop's Branding Iron</p> <p><b>7<sup>th</sup> Annual Parenting Education Celebration Pollywog Update</b> Date- Wednesday, April 19<sup>th</sup> Time- 11:30-2:30 pm Location- LBCC Fireside Room</p> <p><b>Albany/Linn County Partner Meeting</b> Date- Friday, May 12<sup>th</sup> Time- 10 am-11:30 am Location-Luckiamute Building, LM-115 6500 Pacific Blvd, SW Albany, OR Conference call option- (800) 832-0736 Meeting Room- 3268478</p>

*Goal 1 Update- This month, the pilot group is working with Vistalogic to finalize the class sign-up process within the database before adding additional hospitals.*

Goal 2- Parents engage in the continuum of parent education opportunities

- Measure- Enrollment in both prenatal and postnatal parent education classes
- Progress- 11 parents signed up for prenatal classes through Pollywog; additional 3 parents signed up for parent-child classes through Pollywog

*Goal 2 Update- The database is built based on input and feedback from the partners using the service. The pilot group is piloting and testing the class sign-up process with a small pool of parent participants to ensure desired functionality is developed within the database.*

Goal 3- Identify parent requested services and service gaps by community

- Measure- Track parent service requests and noting when gaps occur
- Progress- no progress to report

*Goal 3 Update- Monthly Pollywog meetings have been scheduled with Linn County partners that focus on the build-up of the referral process section within the VistaLogic database. Service categories and locations will be determined as a group and inputted into the database. Next, piloting and testing around the referral process will begin.*

Goal 4- Parents can access resources that are culturally and linguistically relevant

- Measure- Track parent use of website and partner requests for Pollywog materials
- Progress- 75 parents were shown the website at the Lebanon Hospital Baby Blast event, February, 2017; distribution of 300 wallet cards

## **Oregon Parenting Educators Conference- Pollywog Session**

Date- May 22, 2017

Time- Session – 2:00pm-3:00pm

Location-CH2M Hill Alumni & LaSells Stewart Centers @ OSU

Session Title- The Pollywog Project: Creating a Universal Access Point and Data Collection System

## Snapshot of the Week



## FYI & Requests

Do you have a prenatal or parenting education class to add to the website? Fill out this survey-

<https://www.surveymonkey.com/r/Pollywog>

The Pollywog Updates are archived at: <http://lblearlylearninghub.org/partner-materials/>

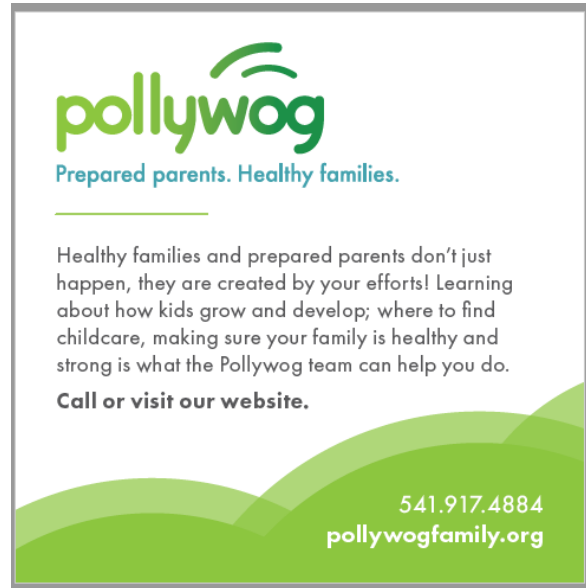
*Goal 4 Update- A parent focus group session is being scheduled for next month to provide input around Pollywog messaging (Website, Facebook, Powtoons, etc). A Powtoon will be created based on parent input that will then become available in both English and Spanish.*

Goal 5- Parents receive services and referrals tailored to their individual needs

- Measure- Number of clients, class registrations and service referrals. Track time spent per client as reported by Pollywog staff
- Progress- 15 parents have contacted Pollywog. Pollywog staff are tracking time spent for response needs

*Goal 5 Update- same as goal update 2 & 3*

Would you like marketing cards? The cards come with 4 different messages and are available double-sided in English & Spanish. Let us know how many & the best way to deliver: [cathy.corkery@pollywogfamily.org](mailto:cathy.corkery@pollywogfamily.org)



## Stories from the Field

At the Center on Early Learning Spring Symposium, Nancy Patten, Director of Child Care Partners at Columbia Gorge Community College asked for some time to learn about the Pollywog Project. After viewing the website and database she shared that her region is working on a similar project - "but on a much smaller scale". "We are very interested in how you are working through the details of coordinating referrals".

## Memorandum of Understanding Early Learning Hub: Pollywog Project

A system of support for prenatal parents and families with children, age 0-5.

### Background

As a parent, the path to finding appropriate services and resources for education and child care can be bewildering and difficult to navigate. A network of partners in the Linn, Benton and Lincoln counties are working towards streamlining a process to help parents and families connect to their requested services and engage in a continuum of early childhood education opportunities.

This work has been supported by a grant from the Coordinated Care Organization (CCO) to the Early Learning Hub. The development of this project began by gathering key partners (IH-CCO, four Samaritan Medical Centers, the Early Learning Hub of Linn, Benton & Lincoln counties, LBCC Parenting Education and Family Connections) to assess interest and potential next steps.

The vision of the Pollywog Project is to establish:

- A regional prenatal and parenting education system that provides a continuation of support and linkage between the health care setting and Early Learning community
- A system that collects unduplicated data to identify parent requested services and service gaps by community for potential Early Learning Hub targeted investments and grant opportunities

The Pollywog Project operates as one integrated system for parent and families to receive services and referrals tailored to meet their individual needs. Each of our partner organizations provide one or more areas of personalized support for our families and offer assistance with linkages through Pollywog; a closed-loop/warm hand-off channel that includes two family friendly access points:

- Access through the website, <https://pollywogfamily.org/> that provides a portal for parents and families to begin services with Pollywog. The website offers updated listings of prenatal and early childhood education classes and resources within all three counties. All information on the website is provided in English and Spanish and is adaptable to the mobile device or tablet.
- Access by telephone, 541.917.4884, staffed by Family Connection consultants who offer personalized help for class registration and provide access to parenting advice on child development and early learning opportunities. Family Connections is part of the grant support from the CCO, within the parenting education department at Linn Benton Community College (LBCC).

## **Guiding Principles**

Our organization agrees to operate under the guiding principles in fulfilling the vision of the Pollywog project:

- We will offer a system of support and parent choice for services by providing partner alignment and coordination opportunities through Pollywog
- We will strive to implement community specific strategies, since needs and programs differ across counties and communities
- We will respect and value existing roles, responsibilities and needs of the various Pollywog partners
- We will seek to create inclusive and transparent processes and procedures that are as streamlined as possible
- We will evaluate and adjust strategically to meet evolving outcomes

## **Active Collaboration**

Our organization agrees to be an active participation in support of the Pollywog Project. We further agree to work collaboratively with all participating Pollywog partners within Linn, Benton, and Lincoln counties to establish a system of support for prenatal parents and families with children, age 0-5. My organization, when possible, will strive to:

- Serve families through the Pollywog data system
- Offer choice of coordinated resources/services for families in the Pollywog Project
- Participate in the implementation, evaluation and review process; holding ourselves and other partners accountable to reach shared goals

## **Early Learning Hub**

Our organization acknowledges Pollywog as a project under the Early Learning Hub of Linn, Benton and Lincoln counties and will demonstrate commitment to the Early Learning Hub's Mission by:

- Working across traditional programs and sectors for collective community accountability
- Finding the children in each community that need the most support while ensuring equity
- Working with families to identify their unique and specific needs
- Linking families with services and providers who can best address their needs

## **Declaration and Purpose**

This Declaration of Cooperation acknowledges that our organization has a shared responsibility to align health care and early childhood services for prenatal parents and families with children, age 0-5 in Linn, Benton and Lincoln counties.

Our organization will demonstrate commitment to working with the Pollywog Project and its technology framework, website and database, designed to meet our coordinated needs. As part of the health care setting, early learning community and/or human and social services sector, my organization will contribute to the regional partnership on the goal(s) of:

### Community Collaboration

Local hospitals, social service organizations, public health and early childhood education are working in collaboration within and throughout Linn, Benton and Lincoln counties. We are building a secure information exchange between partner agencies to link and assist families in signing up for prenatal and parenting classes, assess parenting support and refer to appropriate primary health care, child development and early learning opportunities. Taking a regional system approach will allow us to identify service utilization, needs and gaps in services.

### Culture of Choice

We are committed to building a culture of choice and personalized support for parents. We will build this culture by collaborating with partner agencies and families, offering engagement opportunities to share strategies and benefit from our collective work.

### Relationship and Transparency

We recognize that parent/family relationships is the foundational component of our work. We are transparent with our participants, the community and each other. We operate with integrity, voice our expectations and assume best intentions.

### Diversity and Inclusion

We are committed to the community and all parents and families within Linn, Benton and Lincoln Counties regardless of affiliation (ethnic, political, faith, organization). We embrace differences and know that we are enriched by them.

### Starting Prenatal and connecting to Parenting

Our focus is to bring the health care provider setting and early learning community together to support parents prenatally to age five.

## Partnership Responsibility Statement

As an active collaborator, my organization commits to:

- Keep organizational contacts and information up to date and accurate
- Assist in promotion, marketing and outreach of the Pollywog Project, as appropriate
- Assist in the data review process including assisting in the taking of and/or administering data collection tools such as surveys and/or questionnaires as needed
- Will follow privacy protocol that includes no solicitation of database parent/family contact information and HIPPA/FERPA compliance assurance (SB 187)

## Authorized Partner Signature

This partnership agreement will be reviewed annually to include Project partner updates and changes. I agree to uphold the mission and goals of the Pollywog Project and to participate as an active collaborative partner.

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(Signature)

(Date)

## Partnership Information

<b>Partner Institution</b>	
<b>Primary Contact</b>	
Title:	
Address:	
Telephone:	
Fax:	
Email:	
<b>Secondary Contact:</b>	
Title:	
Telephone:	
Email:	

\*Source adaptation – NAZ (Northside Achievement Zone)