

Friday Update

A Peek at our Week



Week 1: 2/24/17

A system of support for prenatal parents & families, age 0-5

Progress	Contact Information
<p><u>Marketing</u></p> <p>The project brand and look is official; Pollywog was created to convey youth, growth, health and families. Most of our marketing materials for partners and parents have arrived and the list of items will be shared soon.</p>	<p>Cathy Corkery Pollywog Project Specialist 541-917-4883 corkerc@linnbenton.edu</p>
<p><u>Website</u></p> <p>The educational resource site is live! Visit www.pollywogfamily.org to view. Parents can view all classes within their local area and then sign-up online for registration & resource assistance. This website can be viewed in English and Spanish.</p>	<p>Important Dates</p> <p>Pollywog Informational Meeting Date: March 7, 2017 Time: 10-noon Where: Albany Hospital, CR#2, 3rd Floor Audience: Regional Maternity Care Coordinators & interested partners</p>
<p><u>Family Connections</u></p> <ul style="list-style-type: none">We have been reaching out to all three counties to submit prenatal and parenting classes that are open to the community, they wish to have on the website or Facebook. If you have classes to add, please email traskl@linnbenton.edu.We have finalized our privacy and terms page this week; ensuring Family Educational Rights and Privacy Act (FERPA) compliance.We are piloting and testing the first steps of the Vistalogic data-base, by having parents sign-up through the website and with the Maternity Health Care Coordinators at Albany Hospital.	<p>Snapshots of our Week</p> <p>Baby Blast @ Lebanon Hospital March 23, 2017 1-3 pm What a great day sharing Pollywog with families and supporting agencies.</p>  A photograph of a woman with short brown hair, smiling, holding a young child in her arms. The child is wearing a red hoodie and has a green stuffed animal. They are standing in front of a wall with a poster that includes the text "Baby Blast" and "Make each moment longer by holding your child more and talking to them more often".

Requests

We had a request to provide narratives around Pollywog that partners could use when talking with parents and families. Within this section we can share examples that people have submitted that others may find useful. Please feel free to send comments and your own examples to share.

- "Designed as an easy-to-use family friendly access point for services and resources helpful to expectant families and those with children under age six." -Family Connections
- "Pollywog will offer families personalized help for: 1) Signing up for parenting education and, 2) Accessing parenting advice on child development and early learning opportunities." -Family Connections

Requested Projects Coming Soon...

- A Pollywog webinar that partners can use and share with staff and families
- An infographic that describes how parent information is used and shared
- An infographic that describes how Pollywog works

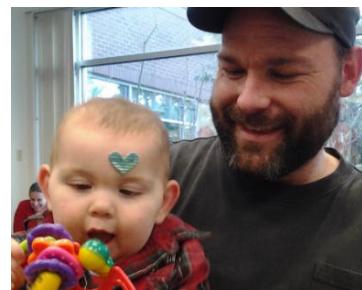
Requested Conversations & Project Components Coming Soon...

- A dialogue and agreement around how the referral process will work with parents who opt-in/opt-out
- An enrollment status document that can be updated and used by partners
- A 'living' agency resource document that can provide direction for referrals

Stories from the field

A parent has been looking for part-time child care for her one year old. The educator was asking how the child care search was going:

"I have not found anything; I tried to get into one service and the waiting list was 70 people deep, it would be two years before I could get in. I wish someone would have told me how hard infant care is to find." Did you take any prenatal classes? "Yes, Lamaze." If you call now and sign up for Lamaze you have the option to start the process for looking for childcare through Pollywog. And she said, "I wish this was around a year ago."



Baby Blast event, 2017