

# Friday Update


A Peek at our Week



Prepared parents. Healthy families.

## Week 1: 2/24/17

A system of support for prenatal parents & families, age 0-5

<i>Progress</i>	<i>Contact Information</i>
<p><u>Marketing</u> The project brand and look is official; Pollywog was created to convey youth, growth, health and families. Most of our marketing materials for partners and parents have arrived and the list of items will be shared soon.</p>	<p>Cathy Corkery Pollywog Project Specialist 541-917-4883 corkerc@linnbenton.edu</p>
<p><u>Website</u> The educational resource site is live! Visit <a href="http://www.pollywogfamily.org">www.pollywogfamily.org</a> to view. Parents can view all classes within their local area and then sign-up online for registration &amp; resource assistance. This website can be viewed in English and Spanish.</p>	<p><i>Important Dates</i> Pollywog Informational Meeting Date: March 7, 2017 Time: 10-noon Where: Albany Hospital, CR#2, 3rd Floor Audience: Regional Maternity Care Coordinators &amp; interested partners</p>
<ul style="list-style-type: none"><li>• We have been reaching out to all three counties to submit prenatal and parenting classes that are open to the community, they wish to have on the website or Facebook. If you have classes to add, please email <a href="mailto:traskl@linnbenton.edu">traskl@linnbenton.edu</a>.</li><li>• We have finalized our privacy and terms page this week; ensuring Family Educational Rights and Privacy Act (FERPA) compliance.</li><li>• We are piloting and testing the first steps of the Vistalogic data-base, by having parents sign-up through the website and with the Maternity Health Care Coordinators at Albany Hospital.</li></ul>	<p><i>Snapshots of our Week</i></p>
<p><u>Family Connections</u></p> <ul style="list-style-type: none"><li>• We are finalizing the FERPA compliant disclaimers for parents who call-in to Family Connections. This disclaimer will be used within emails, text messaging and/or postcards.</li><li>• The Albany Hospital has requested that the prenatal and parenting class brochure/ registration forms be mailed to Family Connections. We are currently working to draft revisions for that brochure.</li></ul>	<p>Baby Blast @ Lebanon Hospital March 23, 2017 1-3 pm What a great day sharing Pollywog with families and supporting agencies.</p>  A photograph showing a woman with dark hair smiling warmly at a young child. The child is wearing a red jacket and holding a large, green, fuzzy stuffed animal. They are positioned in front of an orange poster that has some text and a logo on it.

## Requests

We had a request to provide narratives around Pollywog that partners could use when talking with parents and families. Within this section we can share examples that people have submitted that others may find useful. Please feel free to send comments and your own examples to share.

- “Designed as an easy-to-use family friendly access point for services and resources helpful to expectant families and those with children under age six.” -Family Connections
- “Pollywog will offer families personalized help for: 1) Signing up for parenting education and, 2) Accessing parenting advice on child development and early learning opportunities.” -Family Connections

### Requested Projects Coming Soon...

- A Pollywog webinar that partners can use and share with staff and families
- An infographic that describes how parent information is used and shared
- An infographic that describes how Pollywog works

### Requested Conversations & Project Components Coming Soon...

- A dialogue and agreement around how the referral process will work with parents who opt-in/opt-out
- An enrollment status document that can be updated and used by partners
- A ‘living’ agency resource document that can provide direction for referrals

## Stories from the field

A parent has been looking for part-time child care for her one year old. The educator was asking how the child care search was going:

“I have not found anything; I tried to get into one service and the waiting list was 70 people deep, it would be two years before I could get in. I wish someone would have told me how hard infant care is to find.” *Did you take any prenatal classes?* “Yes, Lamaze.” *If you call now and sign up for Lamaze you have the option to start the process for looking for childcare through Pollywog.* And she said, “I wish this was around a year ago.”



Baby Blast event, 2017